



Welcome

Scan Me to
access the
programme



Time for a break:

Morning 10.45-11.15

Afternoon 14.50-15.15

Lunch

12.30-13.30

There will be lots of time to connect and talk to each other throughout the sessions

@SYBHealthcare 





Ruth Brown
Chief Executive for the
Children and Young Peoples Alliance
@ruthbrown71





 [@SYBHealthcare](https://twitter.com/SYBHealthcare) 

[#SYCYPAAlliance](https://twitter.com/hashtag/SYCYPAAlliance) [#HealthierTogether](https://twitter.com/hashtag/HealthierTogether)



Why we are here today

- We share a passion and commitment to creating a better future for all our children and young people
- To ignite new ways of working in partnership which will strengthen our collective aim to both reduce health inequalities and increase equity



 [@SYBHealthcare](https://twitter.com/SYBHealthcare) 
[#SYCYPAlliance](https://twitter.com/SYBHealthcare) [#HealthierTogether](https://twitter.com/SYBHealthcare)



Keep Connecting

“CONNECTION IS THE ENERGY THAT EXISTS BETWEEN PEOPLE WHEN THEY FEEL SEEN, HEARD, AND VALUED; WHEN THEY CAN GIVE AND RECEIVE **WITHOUT JUDGMENT;** AND WHEN THEY DERIVE SUSTENANCE AND STRENGTH FROM THE RELATIONSHIP.”

BRENÉ BROWN
THE GIFTS OF IMPERFECTION
10th Anniversary Edition

hello my name is...


 @SYBHealthcare 

#SYCYPAlliance #HealthierTogether



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Access the Conference Programme:

Scan Me



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Sharing & Keeping in Touch

Please do tweet during today's event including [@SYBHealthcare](#)

We will be asking for live feedback throughout the day using a mentimeter

'Tell us in a few words what your main takeaway message was from each session'

Use the hashtags [#SYCYPAlliance](#) & [#HealthierTogether](#) so we can see your messages!

To join the CYP Alliance or for more info Email:

scn-tr.cypalliance@nhs.net





The Children & Young People's Alliance: One year on!



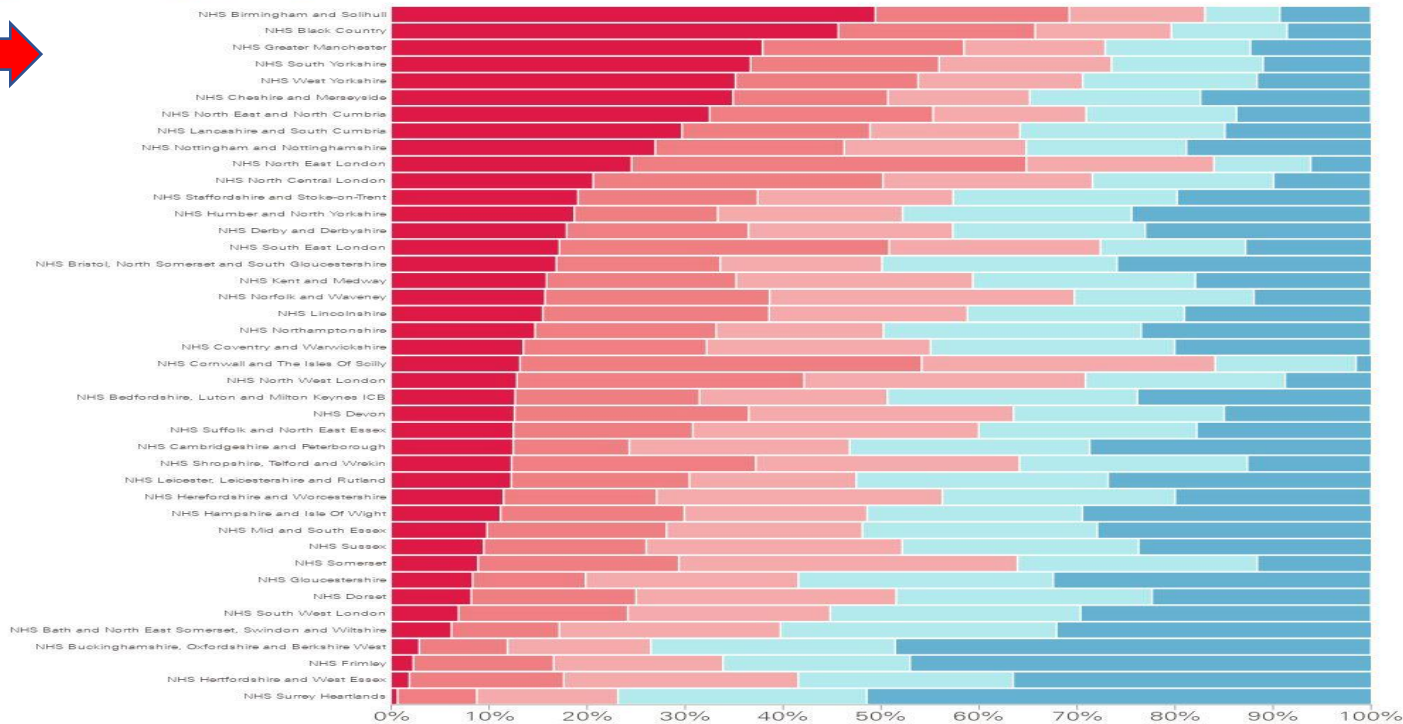


328,000 reasons to create change

ICSSs cover areas with varying levels of deprivation

The percentage of neighbourhoods (LSOAs) in each deprivation quintile in each ICS

1 (most deprived) 2 3 4 5 (least deprived)



Age	Population of South Yorkshire
All ages	1,409 020
0-9 years	165 236
10-19 years	162 500
20-29 years	211 022

Integrated Care Systems: what do they look like

The Health Foundation June 2022



It takes a
village to
raise a child....



 @SYBHealthcare 

#SYCYPAlliance #HealthierTogether



Our Pledges

- Connect SYICS Violence Reduction & Primary Care
- Never Look Down On Someone Unless You're Helping Them Up
- Encourage Partnership Working for SY Oral Health Think Differently
- Explore Social Prescribing for Sheffield CYP Follow Up New Contacts
- Promote Patient & Family Centred Design Learn & Share
- Remember Health Literacy for Vaccinations Champion CYP Needs
- Share Services for Collaborative Working
- Collaborate & Share Data & Ideas
- Connect With Local Schools in Bassetlaw
- Connect NEYHI Work with SY CYP Alliance
- Improve Outcomes Of SY CYP
- Share Innovative Ideas
- Promote Holistic Wellbeing
- Link With SYICS CYP Alliance
- Keep Connecting With Others
- Be Conscious of Back Stories
- Share Learning & New Ideas
- Remember Health Literacy
- Think Holistically Look Beyond Traditional Services
- Engage CYP and Make A Difference
- Connect Speakers to Bassetlaw
- Provide Best Care for CYP
- Keep Health Inequalities Central to Commissioning
- End Stigma Between Physical Activity & Leisure Centres
- Promote Oral Hygiene & Reduce Obesity for SEND CYP in Doncaster
- Link With SHINE Share Contacts/Services To Promote Collaborative Working
- Brighten CYP Futures Connect With Parent Infant Foundation for EIP
- Focus On CYP Needs Connect Mental Health Bassetlaw CYP Services
- Keep Learning and Sharing Stories Together
- Share Learning to Improve CYP MH in Bassetlaw
- Work Collaboratively With Other Services
- Offer Green Social Prescribing for SY CYP
- Hold Super Saturday On Obesity Services
- Remember the Value of Collaboration
- with CYP On Fitness & Wellbeing
- Contacts For Health Inequalities
- Grow PHBs Into Integrated CYP Budgets
- Review Resources for Health Literacy
- Develop Better Partnership Working
- Work Together To Improve SY CYP Lives
- Research Services That Benefit CYP



 @SYBHealthcare 

#SYCYPAlliance #HealthierTogether



The SY CYP Alliances Gathering Momentum

- System wide membership inclusive of all partners
- Creating a movement for change to understand and address inequalities
- Amplifying the voice of children and young people
- Creating thinking space and opportunities to improve outcomes
- Collaborating to make sustainable change and improve access for the most vulnerable, with a focus on early intervention and prevention
- Supporting complex system to work together and facilitate stronger connections
- Increasing co-production
- Securing funding







Scale of Opportunity



**THE WHOLE IS
GREATER THAN
THE SUM OF
ITS PARTS**



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31447416
ReapImages (Dreamstime.com)



Making a difference to the lives of Children and Young People in South Yorkshire

Oliver Coppard
Mayor of South Yorkshire



Amplifying the Voice of Children and Young People

Lesley Pollard, CEO Chillypep

**Nicola Ennis, Children & Young People's
Alliance Programme Lead**



Building an approach to ensuring the voice of children and young people is amplified across the system



South Yorkshire Children & Young
People's Alliance



In the next 45 mins

We will hear from young people and bring together

- What we know
- Where we started
- What we have done
- Where we are heading
- What you know



Mary
Young Commissioner

ATICHRYED




@dreamstime.com

© 123456789 © Dreamstime.com





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Doncaster
Council

Pupil Lifestyle Survey 2021/22 Summary

Children, Young People & Families Team, Public Health





Healthy Minds



Healthy Minds is delivered
by
Sheffield
CAMHS, part of

Sheffield Children's 
NHS Foundation Trust

Provided in partnership with:


Sheffield
Clinical Commissioning Group



NURTURING EMOTIONAL WELLBEING IN SHEFFIELD SCHOOLS

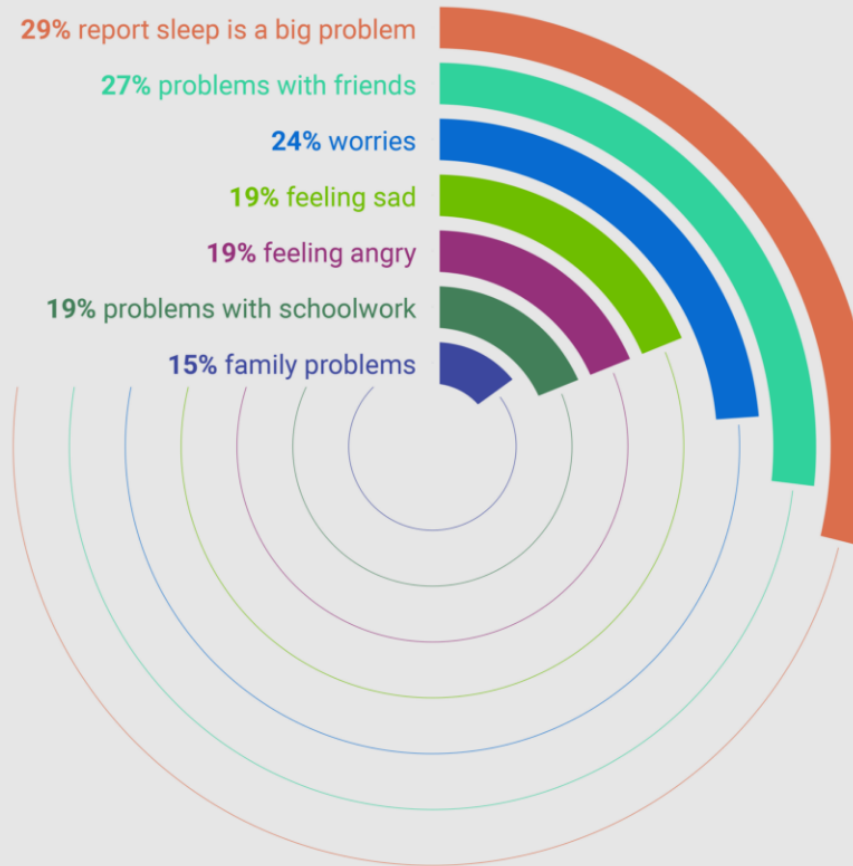


Primary Pupils

Primary Students

9% of primary pupils in Sheffield report that things are not going very well for them at all

When **17,466** Primary students were asked if any of these things are a big problem for them





Secondary Pupils

Secondary Students

The following issues were highlighted by **11,294** Secondary students in Sheffield as impacting on their emotional well-being over the last 3 months



27% report having low mood



25% report having sleep difficulties



22% body image



2-8% of young people report being impacted by bullying, behaviour, self-harm, bereavement, learning difficulties, social media, attachment issues, being hurt physically, online behaviour, hearing voices, toileting, alcohol / substance misuse, sexual orientation, gender identity, discrimination, trauma, inappropriate sexual activity, being a young carer



27% report having anxiety



22% report feeling academic pressure



21% friendship difficulties





Young People's Engagement Strategy

Be open with us: Connect and make change. 

Include us: Provide equal access. 

Be real: Authenticity is key! 

Respect: Make us feel valued.

Recognise us: Celebrate our involvement! 

Be Honest: It's a two way process. 

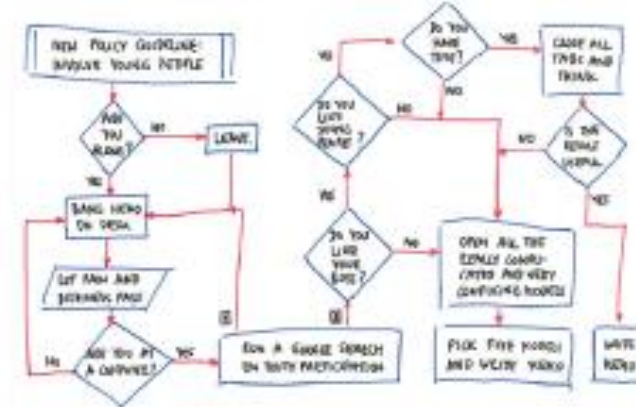
Logos: CHILYPEP, MANLEY YOUTH SUPPORT, NPS, UNIVERSITY

Young People's Engagement Strategy

Be open with us: Connect and make change.  Make sure young people feel comfortable with a welcome.

Participation Models

Citizens, Youth, Online



A chase through the maze

July 2011





Our approach is based upon the Rotherham Charter and the Four Cornerstones of Co-production and Inclusive Practice:

WELCOME AND CARE

VALUE AND INCLUDE

COMMUNICATE

WORK IN PARTNERSHIP

developing and nurturing each of these to build

TRUST

The Cornerstones grew out of the experiences of Rotherham children and young people with special educational needs and disabilities (SEND) and their parent carers. The Genuine Partnerships team promotes the Cornerstones Approach as a tried and tested way of embedding partnership working and inclusive practice within the culture and ethos of any organisation, and at an area level.

This relational way of working is set out in the Children and Families Act 2014 and the SEND Code of Practice and should be the foundation of any graduated response. By strengthening relationships and empowering voice, it boosts everybody's emotional health and wellbeing.



CYP engagement: RCPCH&Us

Create your **why** statement

Agree **how** engagement will make a difference

Identify **what** expertise, data, voices you already have access to and where are the gaps (outputs and activity)

Remember:

Use existing expertise

Multi-layered with young people's needs at the centre

Amplify don't duplicate





KEY PRINCIPLES



VALUED & LISTENED to

REMEMBER: Young people's
INTRINSIC WORTH

- ✓ Feedback
- ✓ Reimburse
- ✓ Being & Feeling

CLEAR REPRESENTATION

EVERYBODY is DIFFERENT

- Recognise **VULNERABILITY**
- Accessible & **DIVERSE** ways to **ENGAGE**

LEADING the WORK

- ✓ Make it **ENGAGING**
- ✓ Continuous feedback
- ✓ Accessible
- ✓ Values to work to
- ✓ Young people friendly

UNDERSTANDING NEEDS

MEETING ENVIRONMENT



NIHTY FOL

South Yorkshire and Rotherham Integrated Care System



KEY PRINCIPLES

UNDERSTANDING OUR NEEDS

- Keep **NEUTRAL** perspective
- Develop **TRUST**
- **REPRESENTATIVE** decision-making bodies
- **CHAT** before meeting



OPPORTUNITIES TO DEVELOP STAFF

- **UNDERSTAND** what you are doing + when
- **KEEP UPDATED**
- Know info is **USED**
- **SAFE SPACE**
- **FUN**



NIHTE FOX

South Yorkshire and Rotherham Integrated Care System



Delivery Models



One organisation leading the CYP youth voice work

Connects with all YP engaged in participation work

Sources information already gathered

Agrees the best way to communicate and rep CYP with different groups

Agree a model to ensure the views of as many YP as possible are gathered

Consider how best to remunerate the CYP groups for their work

Feedback impact

Offer consultation to any services/organisations setting up engagement forums

Represent CYP at the Programme Board

Build a system approach to ensuring CYP have a voice in service change





Children and Young Peoples Voices



Plan for Year One

- Create a map of services and organisations who have Youth Representatives and young peoples participation forums
- Connect across the system for specific new requests to ensure CYP are consulted by creating a forum of engagement organisations
- Create a document with the key principles of engagement, different approaches and practical solutions to getting started
- Young Peoples Conference in the Spring 2024



Amplification

- To make larger or more powerful; increase
- Listen Well and Everyone Can Be Heard









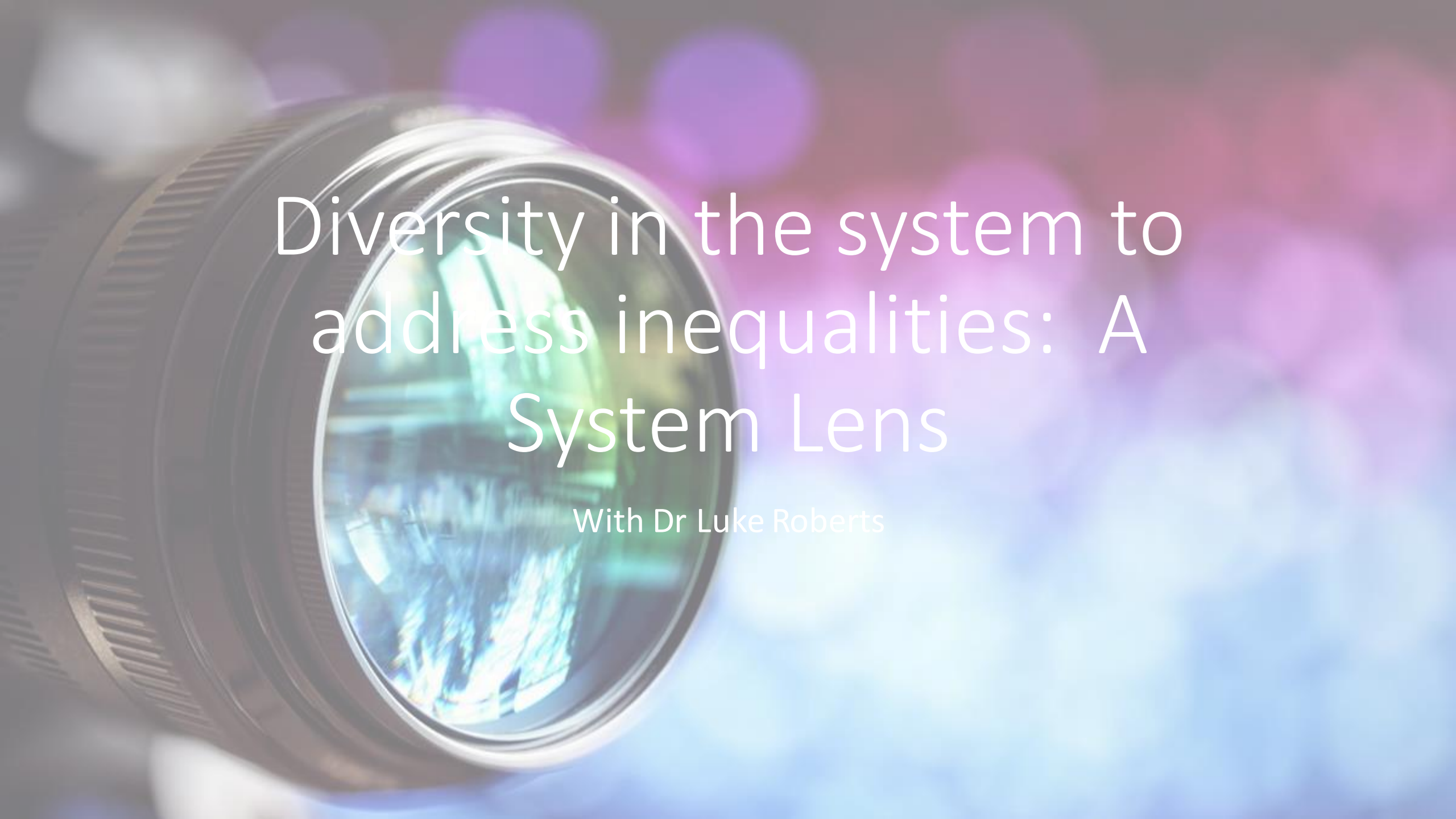
 coffee
break 

10.45 – 11.15



Diversity in the System to Address Inequities and Inequalities: A System Lens

Dr Luke Roberts
Resolve Consultants Ltd

A close-up photograph of a camera lens, showing its intricate glass elements and metal housing. The lens is positioned on the left side of the frame, with its front element prominently displayed. The background is a soft, out-of-focus bokeh of purple and blue lights, creating a dreamy and artistic atmosphere. The text is overlaid on the right side of the image, in a clean, white, sans-serif font.

Diversity in the system to address inequalities: A System Lens

With Dr Luke Roberts

Why systems matter:



“ Injustice anywhere is a threat to justice everywhere. We are caught in an inescapable network of mutuality, tied in a single garment of destiny. Whatever affects one directly, affects all indirectly. ”

**Martin Luther
King, Jr.**

(Letter from a Birmingham Jail)



Please your first name.



Time is precious!



Ensure everyone is listened to and has time to speak.



Avoid mobiles and emails!!! Your attention is precious.



The session will be recorded, but you help make the session.

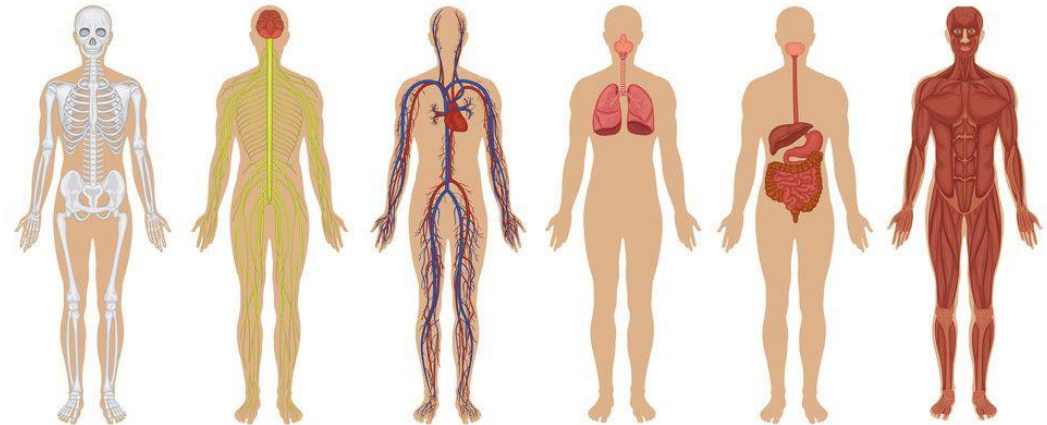


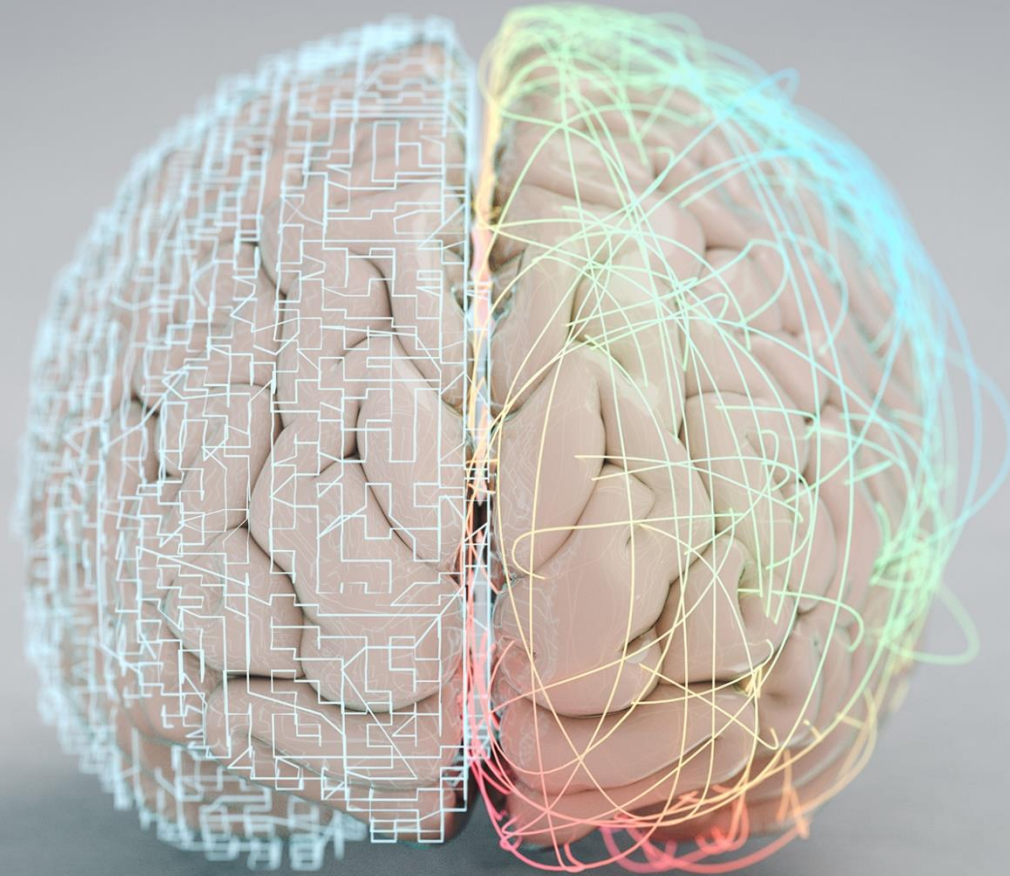
Socks

Thinking about you as a system?

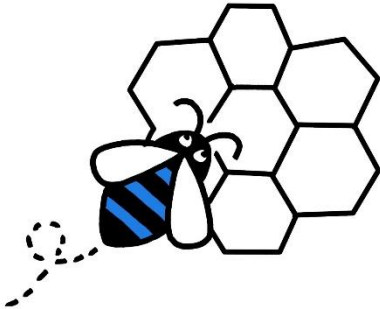
What kind of system are you?

1. A Human microbiome
2. A Atomic system
3. A DNA system
4. A Skeletal system
5. A Reproductive system
6. A Social system
7. A Economic system
8. A Political system
9. A Spiritual system
10. A Psychological system
11. A Temporal system





System types:





IMBALANCE THAT CREATES DIFFERENCE

ONE WILL ALWAYS LEAD TO THE OTHER

THIS DRIVES SYSTEMS



WHO'S GOT WHAT???

LONG TERM ISSUES

WHAT DOES THIS LOOK LIKE IN SOUTH YORKSHIRE?



BUT LETS APPLY THIS TO THE REAL CONVERSATION



Complex Systems Feedback

Amplification



Regulatory

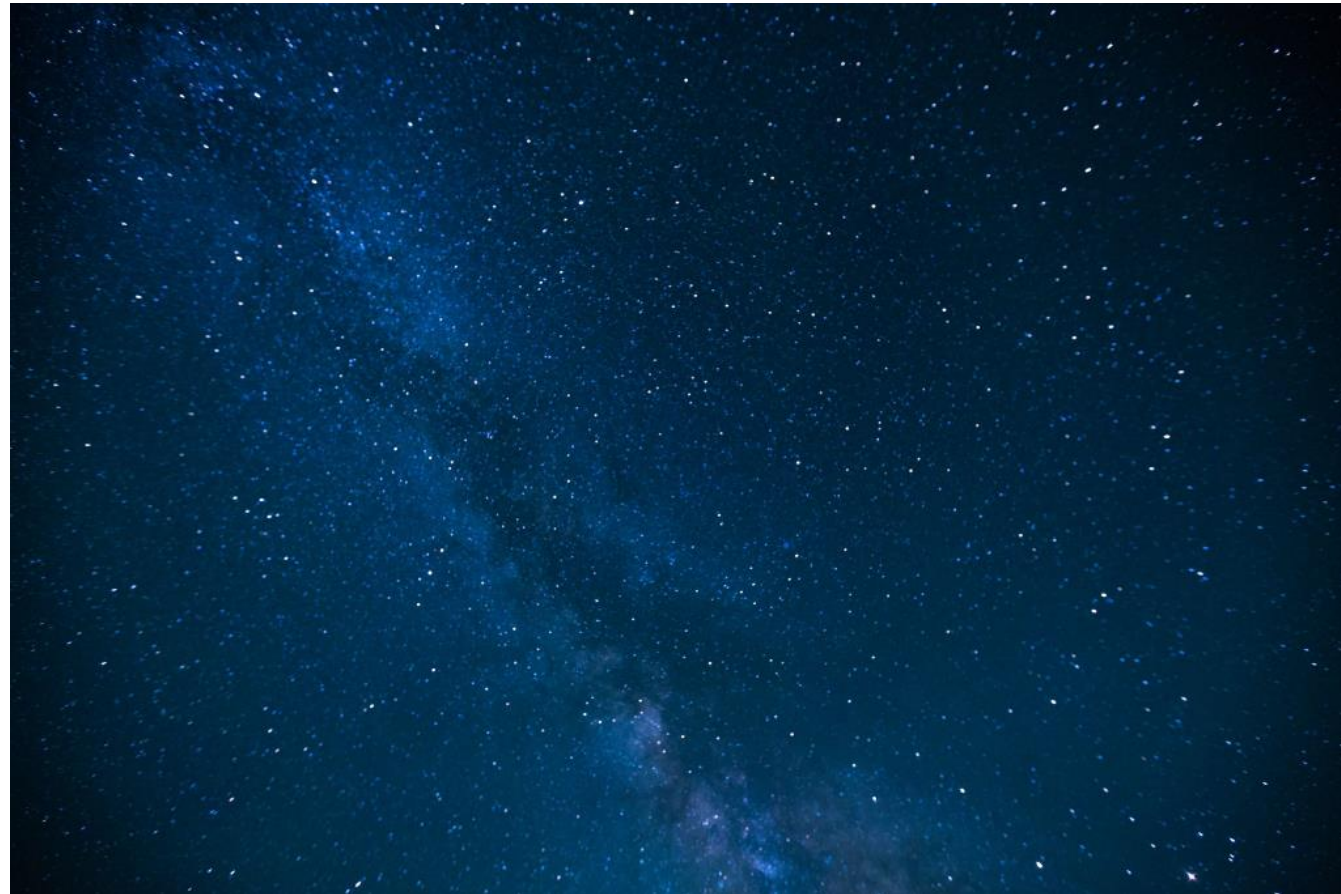




Where is my
toilet paper?

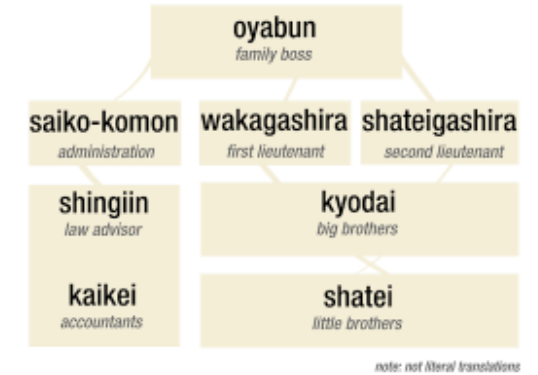
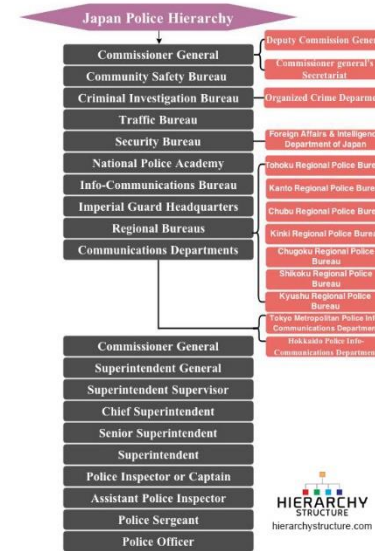
- The “problem “ with feedback is knowing when it is happening.
- Amplification in the system?
- What systems caused this affect?

No feedback as a form of Feedback



When systems collide Organised Crime in Japan:

- Networks – of hierarchy (hub and spoke)
- The rise of the Hungre a loose network how blur the boundaries of crime, community and social media.
- The Yukuza need to go legit offering security services.



A system of health inequality as complex
system

What will help
perpetuate health
inequality in South
Yorkshire?



Our System Statement. (19th May 2023)

What is the system doing?

Creating connection and meeting needs through care and compassion, as well as focusing resources on those who need further support.

Who is it doing this for?

Recognised populations and anyone who needs it in South Yorkshire.

How is it doing it?

By intelligent personalised assessments to provide resources which empower and enable adaptability growth and sustainability.

People

Purpose

Pounds

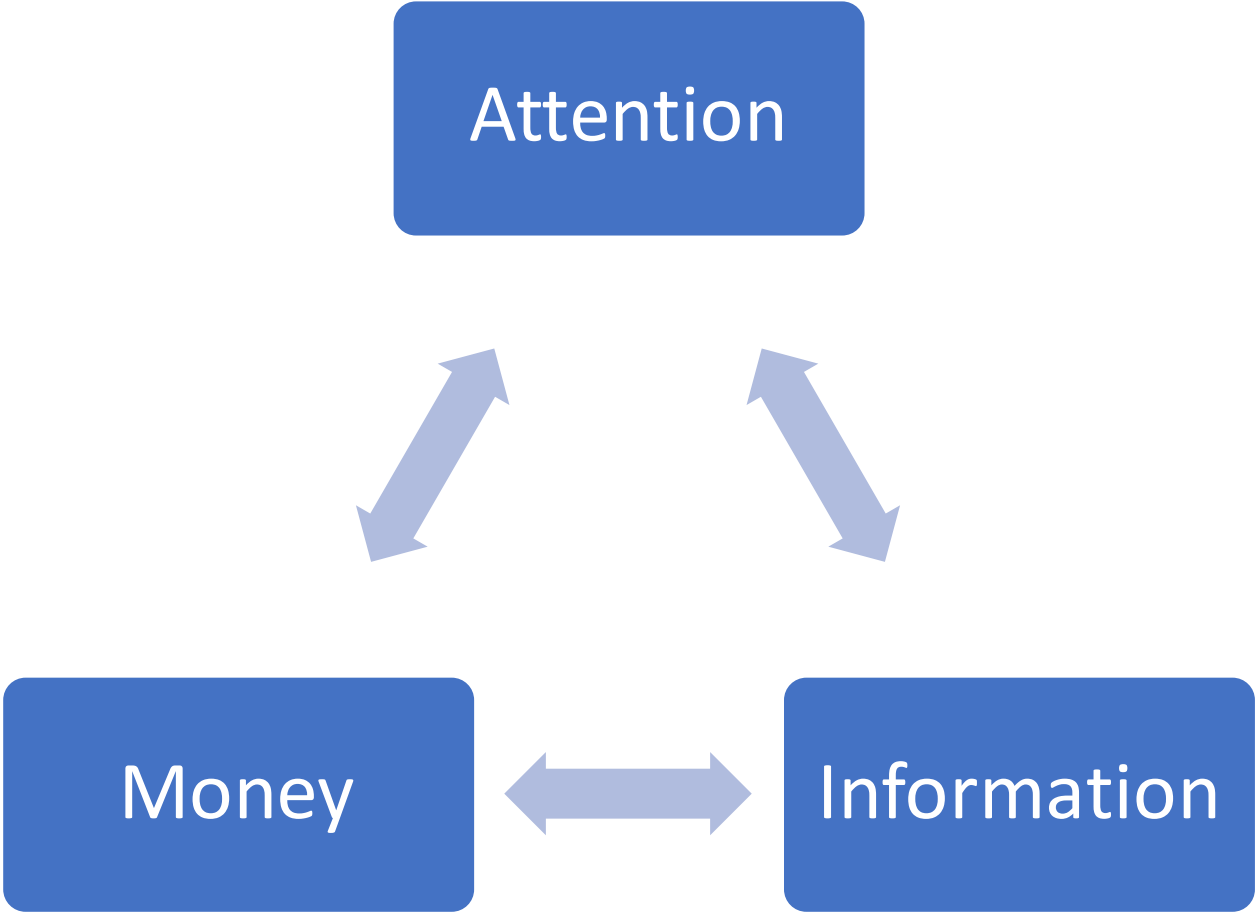
Passion

Personal responsibility

Annoyance

Context

Three types of energy in social systems:





A crime scene in a room with a body on the floor and several people standing around. The text "WHODUNNIT?" is overlaid in the center. The scene is set in a room with a large doorway in the background. A man in a suit is on the left, and a woman in a white apron is on the right. A body is lying on the floor in the foreground, surrounded by a red cord. A large potted plant with pink flowers is on the left. The text "WHODUNNIT?" is written in a yellow, serif font across the middle of the image.

WHODUNNIT?

A 3D rendering of a white puzzle with one red piece in the center. The text "What can this community do?" is overlaid in white.

What can this community
do?

Our System Statement.

What is the system doing?

Creating connection and meeting needs through care and compassion, as well as focusing resources on those who need further support.

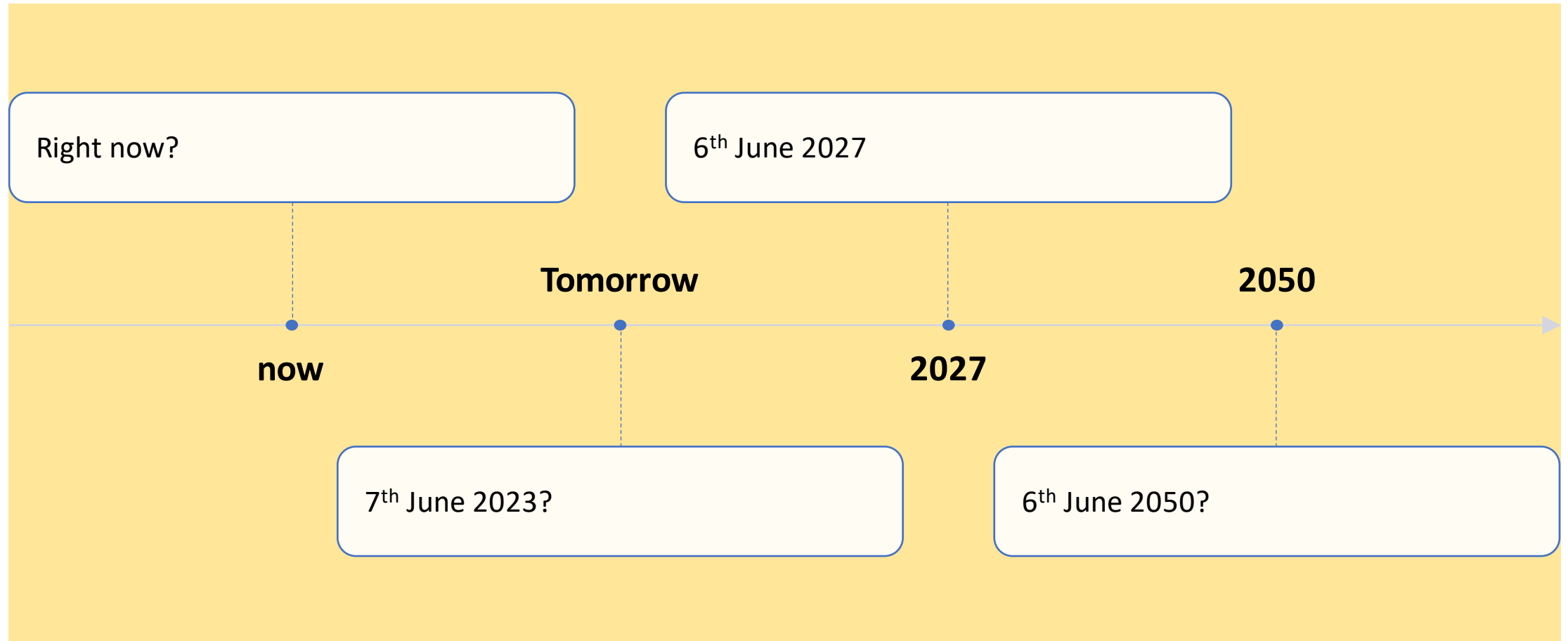
Who is it doing this for?

Recognised populations and anyone who needs it in South Yorkshire.

How is it doing it?

By intelligent personalised assessments to provide resources which empower and enable adaptability growth and sustainability.

What can we do to create a system that amplifies health equality and equity?






System Indicators:

- How would we know the system is changing from Health Inequality to Healthy Equality?



Living Bridges: Sustaining change in eco-systems.



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$12.30 - 1.30$

- Blue Spaces



1 in 11 disadvantaged children in the UK say that they don't have a book of their own

The picture can't be displayed.

Lacking vital literacy skills holds a person back at every stage of their life. As a child they won't be able to succeed at school, as a young adult they will be locked out of the job market, and as a parent they won't be able to support their own child's learning.

The picture can't be displayed.

This intergenerational cycle makes social mobility and a fairer society more difficult.

The picture can't be displayed.

People with low literacy skills may not be able to read a book or newspaper, understand road signs or price labels, make sense of a bus or train timetable, fill out a form, read instructions on medicines or use the internet.

Children born into communities with the most serious literacy challenges have some of the lowest life expectancies in England



LETS TALK ABOUT ALL THINGS READING AND BOOKS!

We would like to know what is happening already to support children and young people to read books



Anyone interested
please
join a conversation
over lunch

How can we support different spaces to support reading ?

Some ideas?

Women's refuges

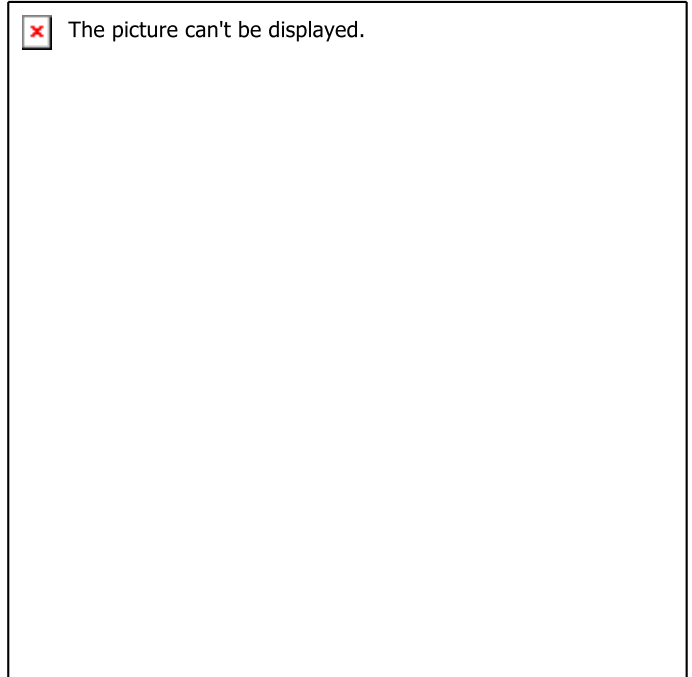
Refugee and asylum seeker families (link with the
Refugee Council)


Early intervention pilot for pregnant women

THINKING TOGETHER....

How do we raise the profile

How do we access funds to support buying books



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Children who enjoy reading and writing are happier with their lives

Children who enjoy reading are three times more likely to have good mental wellbeing than children who don't enjoy it




Will Cleary-Gray

**Executive Director for Strategy and Partnerships and
Integrated Care Board Executive Lead for Children and
Young People**



 **@SYBHealthcare** 

#SYCYPAlliance #HealthierTogether


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South Yorkshire Integrated Care Partnership


Initial Integrated Care Strategy
published March 2023



Integrated Care System: Purpose, Vision & Priorities

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The CYP Alliance Work Programme: Joint Forward Plan and Much More

- Asthma
- Bereavement
- Care of the Acutely Ill Child Network
- Complications of Excess Weight (CEW)
- Children's Surgery & Anaesthesia Network
- Community Health/Immunisation Pop up Clinics
- Core Connectors Oral Health
- CYP Voice
- Diabetes
- End of Life/Palliative Care
- Epilepsy

- Health Equity Collaborative
- Healthier Together Communications
- Healthier Together Website Development
- Level 3 Hosted Network Collaboration
- Mental Health/ARRS roles
- Obesity/Weight Management
- Social Prescribing
- Transitions
- Urgent & Emergency Care
- Violence Reduction Youth Navigators



CYP Alliance Members Engagement Events

- 28/04/2022 CYP Voice
- 29/04/2022 CYP Voice
- 03/05/2022 World Asthma Day
- 17/05/2022 School Project - Roma
- 24/05/2022 CYP Voice 1
- 26/05/2022 CYP Voice 2
- 07/06/2022 L3 Network Surgery
- 21/06/2022 CYP Alliance Conference
- 30/06/2022 Nurse Educator workshop
- 01/07/2022 Leadership workshop
- 19/09/2022 Abdo Pathway Launch
- 26/09/2022 Weight Management
- 07/10/2022 L3 Network Surgery
- 06/12/2022 Abdo Pathway
- 10/12/2022 SY VR Pilot Shared Learning Event
- 15/12/2022 Roma Resources Collaborative
- 17/01/2023 Alliance Strategy Event
- 25/01/2023 Martin Griffiths SY Visit (VR)
- 21/04/2023 Health Equity Collaborative Launch
- 19/05/2023 Complex System Working Workshop
- 06/06/2023 CYP Alliance Conference

Events of 2022

June 2022

The word cloud contains the following text:


- Connect SYICS Violence Reduction & Primary Care
- Never Look Down On Someone Unless You're Helping Them Up
- Encourage Partnership Working for SY Oral Health
- Think Differently
- Explore Social Prescribing for Sheffield CYP
- Follow Up New Contacts
- Promote Patient & Family Centred Design
- Learn & Share
- Champion CYP Needs
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- Develop Better Partnership Working
- Work Together To Improve SY CYP Lives
- Remember the Value of Collaboration
- Look Beyond Traditional Services


150 CYP Alliance members pledge click [this link](#) to view


Members Open Sessions





Opportunities Going into 2023/2024


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The Best Start in Life: Hearing from our Places

Emily Ward – Commissioning Officer, Early Years and Early Years Help

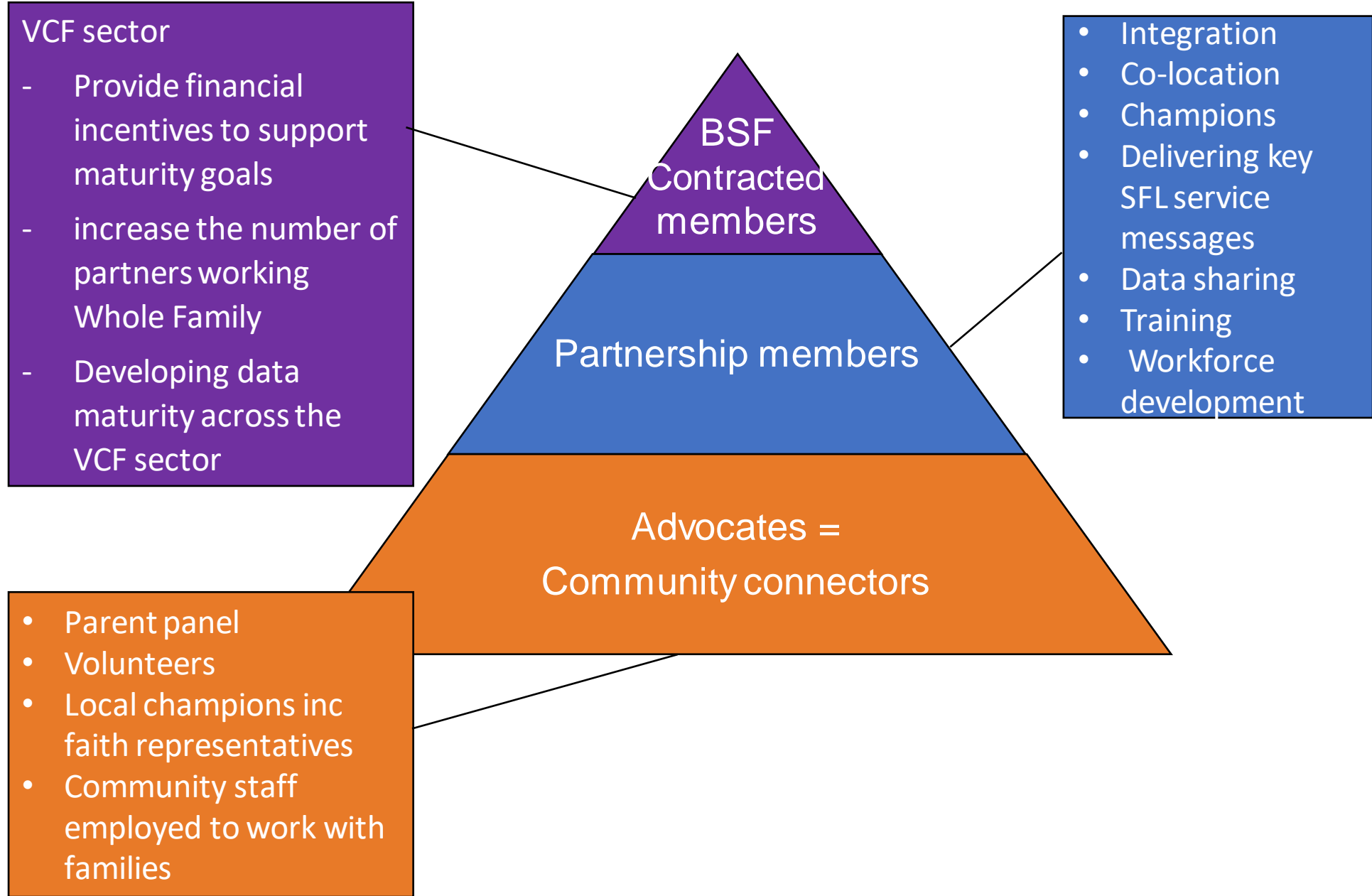
Alex Hawley, Sam Longley & Sue Turner

- Public Health Specialists

Carrie Wardle – Public Health Specialist

Alicia Sansome – Head of Public Health CYP

Family Hub Network



VCF sector

- Provide financial incentives to support maturity goals
- increase the number of partners working Whole Family
- Developing data maturity across the VCF sector

- Integration
- Co-location
- Champions
- Delivering key SFL service messages
- Data sharing
- Training
- Workforce development

- Parent panel
- Volunteers
- Local champions inc faith representatives
- Community staff employed to work with families

Best Start and Beyond

A framework for ensuring the best start to life for all Rotherham children and young people, from pre-conception through to becoming an adult.

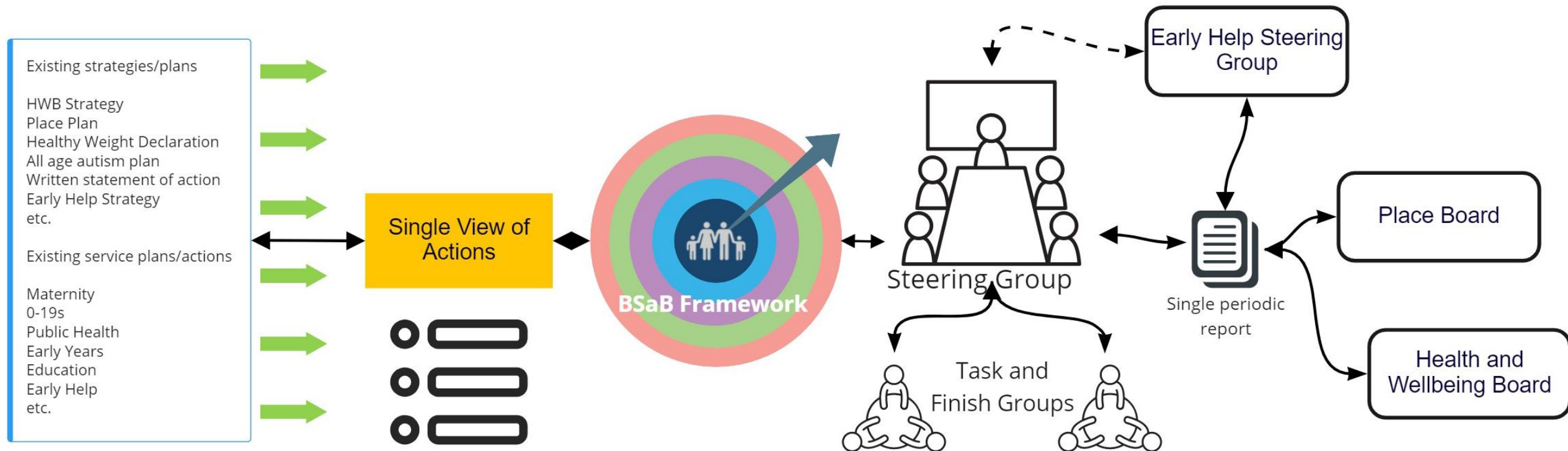
Alex Hawley, Consultant in Public Health

Sam Longley, Public Health Specialist

Sue Turner, Public Health Specialist



Best Start & Beyond framework and Steering Group



Vision

All children and young people get the best start in life and go on to achieve their potential.

A best start to life means having the best possible health and wellbeing

Principles

- Proportionate universalism
- A whole pathway approach
- Evidence-based
- Involving local people
- A compassionate approach
- Making every contact count
- Prevention - to tackle the 'causes of the causes'
- Challenging clinical variation
- Acting at the earliest possible stage
- Reducing the slope of inequality

Priority lenses

Poverty

Compassionate approach

Parental health

Transitions

Mental health

Life Stages

1001 Days (Conception to 2nd Birthday)

Every child has the best start to life

Early years

All children are ready to start school at age 5

School age (including children not attending school)

All children and young people are able to reach their potential.

Transition to Adulthood

Every child ready to live as independently as is within their capacity

1001 Days

- Planning and preparation for pregnancy
- Incorporate compassionate approach to weight during and between pregnancies
- Reducing harms of smoking, alcohol and other substances during and after pregnancy
- Maternal mental health
- Breastfeeding initiation and length of exclusive breastfeeding
- Continuity of care from midwifery to health visiting

Early years

- Incorporate compassionate approach to weight at home and in

age 5

School age

- Whole school approach to child health
- Build an approach to supporting health of children not attending school
- Building good sleep habits
- Supporting child mental health

Transition to Adulthood

- Support for transitioning to adulthood is commensurate with need
- Young person-centred understanding of need and choice of support/opportunity

Rapid 'priority lens' review of maternity

(factors affecting the life stage rather than maternity service per se)

Priority Lenses				
Poverty	Mental health	Parental health	Compassionate approach	Transitions
<p>Assurance sought:</p> <ul style="list-style-type: none"> Late pregnancy bookings Crisis food referrals for pregnancy Women with no recourse to public funds and Healthy Start scheme. <p>Opportunities:</p> <ul style="list-style-type: none"> Pregnancy booking audit Promotion of Healthy Start scheme 	<p>Gap identified:</p> <ul style="list-style-type: none"> Perinatal MH service for women with a child removed <p>Opportunities:</p> <ul style="list-style-type: none"> Family Hubs re partner mental health, attachment, child emotional wellbeing Continuum of need framework being developed – clarity re referral criteria, services available, etc. Web resources - e.g. Rotherhive, Healthier Together. Need to rationalise 	<p>Assurance sought:</p> <ul style="list-style-type: none"> Vulnerabilities in pregnancy – in LMNS action plans Physical activities available for pregnant women <p>Opportunities:</p> <ul style="list-style-type: none"> Screening tools for alcohol in pregnancy FASD training Alignment of midwifery specifications across South Yorkshire Vulnerabilities midwife role 	<p>Gap identified:</p> <ul style="list-style-type: none"> Healthier weight support in pregnancy <p>Opportunities:</p> <ul style="list-style-type: none"> Communication skills in midwifery – through compassionate approach training? Recommissioning of Public Health's 'Better Health' referral service* <p>*opportunity to support healthy weight prior to pregnancy and following childbirth</p>	<p>Assurances sought:</p> <ul style="list-style-type: none"> Breastfeeding support between birth and 6-8 weeks. Ongoing support when child born outside Rotherham <p>Opportunities:</p> <ul style="list-style-type: none"> Continuity of care efforts – midwifery/0-19/GP Review of SEND pathway and continuity of care Start 4 Life/FH infant feeding funded workstream Development and publication of a Start 4 Life Offer Family Hubs programme

Our 1001 Days Pilot Model

- Early Days model is based on three key roles working as a team in delivering an integrated universal response to families from the conception of a child until 2 year old.
- 1 Early Days teams in 2 pilot areas consisting of a midwife, a health visitor, and 2 **Early Days key workers**
- Focus on whole family working, early identification, and intervention, is key in supporting children to respond to Adverse Childhood Experiences (ACE) and improve overall life outcomes later in life.



Baby is conceived

Birth of Baby

Second birthday



Work alongside the midwife and health visitor to offer information, advice, and guidance in relation to pregnancy, parenting, and family life. They have specialist training to support families and will be able to support access to other services if needed.



Initial Evaluation Findings

- 96% feel prepared for baby's arrival
- 92% agree keyworker has helped preparation for baby's arrival
- 96% agreed having a key worker as well as a health visitor is a good thing
- 96% feel they can be honest with the key worker and ask them anything
- 96% agreed the amount of contact from the key worker had been enough

"I really appreciate the support given by my key worker, it makes me feel at ease during my first pregnancy, any questions I have asked have been answered fully and whenever I have needed help it has been easy to contact my key worker"
—service user

It has been a great help having a key worker and a midwife" – service user

"Families would not usually get a contact around this time, by having regular contact with the families we are finding things out at an earlier stage to be able to act before any problems arise." – Team member

"Working closer with the other professionals gives families better support, all being more aware of what else is happening with the families on our caseload is especially helpful in relation to safeguarding issues."
—Team member

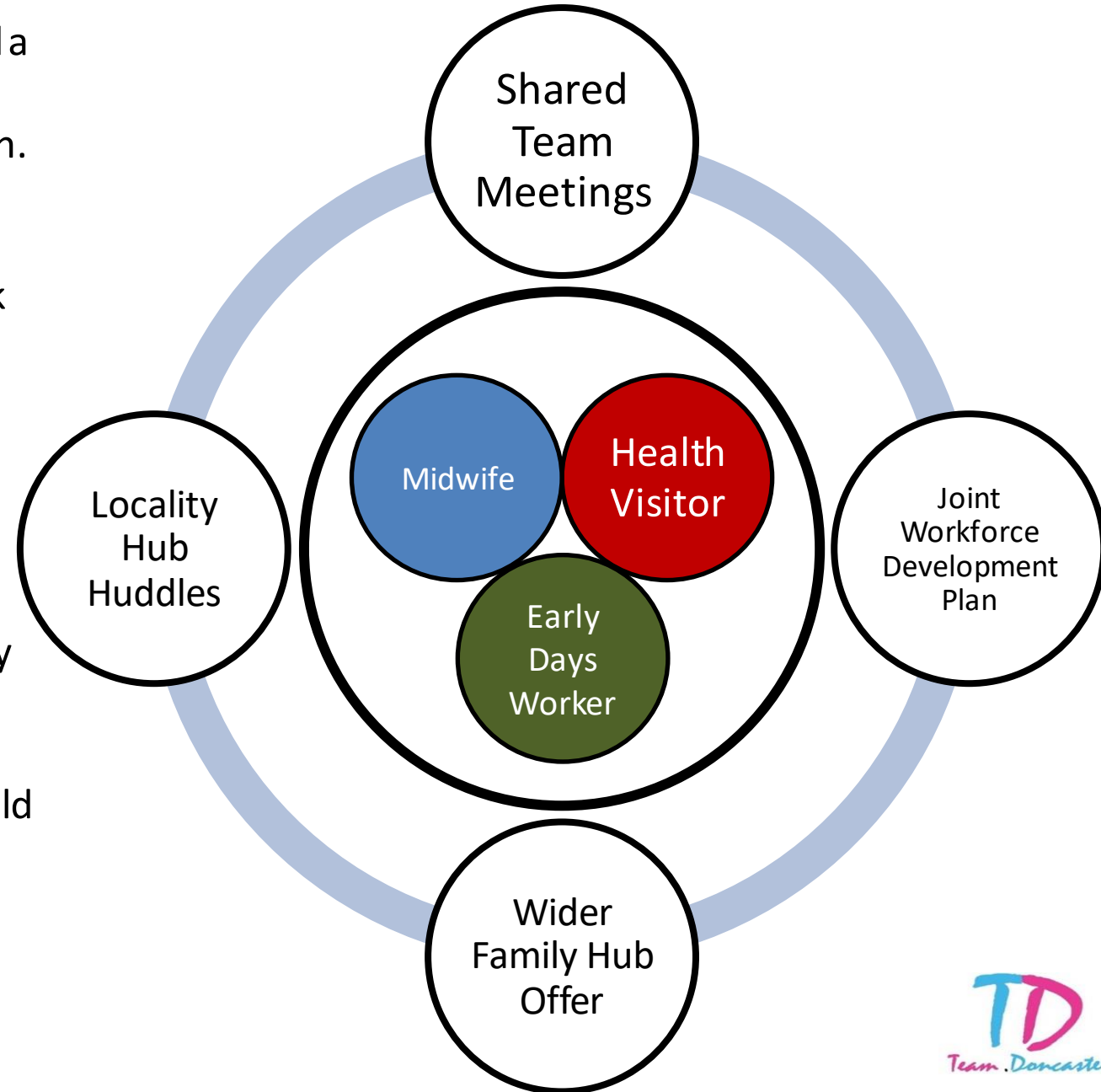


Building 1 Team in Localities: 1001 days offer

Building from the success of our pilot, we have integrated a streamlined approach to integrated working that allows this collaborative offer to be rolled out across the borough.

We have recruited 12 Early Days Workers to work with health colleagues across Doncaster and have started work on a series of enablers to bring them together;

- **Joint Workforce Development Plan**
A joint plan will ensure a single approach to practice and IAG
- **Shared Team Meetings**
This will allow staff work with families collaboratively in a whole family approach
- **Locality Hub Huddles**
This will allow frontline staff across the system to build relationships and develop improvements
- **Wider Family Hub Offer**
We are integrating the early days worker into the wider Family Hub offer, making it easier for families and health colleagues to access





**The place of
possibilities for
children, young
people and families
Plan (2023-26)**

Healthy	Children, young people and their families lead healthy and happy lives	Starting Well, Growing Well and Next Steps Oversight Board CYP Emotional Health & Wellbeing Group Special Educational Needs & Disabilities Oversight Board
	Children and young people are safe and protected from all forms of harm	Strengthening Children's Services Development Board Combatting Drugs Partnership Board Domestic Abuse Partnership Board Youth Crime and Anti-social Behaviour Board, CYP Emotional Health & Wellbeing Group
Learning	Children and young people get a good education, are ambitious and able to reach their potential	Barnsley Schools Alliance Starting Well, Growing Well and Next Steps Oversight Board Special Education Needs & Disabilities Oversight Board
	Children and young people are ready for work and are able to gain and progress in work	Barnsley Schools Alliance Special Education Needs & Disabilities Oversight Board Inclusive Economy Board
Growing	All providers of children and family services are valued and supported to thrive	Voluntary Sector Strategy Group Starting Well, Growing Well and Next Steps Oversight Board Children & Young People's Commissioning
	Barnsley is a child, young person and family friendly place in which to live, work and visit	Principal Towns Programme Board Housing Board Fusion Partnership
Sustain-able	To help protect our place and planet for future generations	Positive Climate Partnership
	For children, young people and families to be proud and active where they live	Principal Programme Board Active in Barnsley Partnership Area Councils

What Matters Most to Young People in Barnsley?

Every year our Youth Council helps to facilitate Barnsley's contribution to Make Your Mark so that young people can have a say and be heard. The results from 2022 identify the top 3 issues in Barnsley for young people are:

1. Jobs, Money, Homes and Opportunities
2. Health & Wellbeing
3. Environment

In addition to the results of Make Your Mark, the [Director of Public Health Annual Report \(2021\)](#) presents the voices of children and young people in 'What matters to me, now' showcasing the priorities identified by young people pre and post pandemic. The importance of family, home, friendship and belonging came out strong, as did being active, outdoor space and the environment.



**Barnsley – the place
of possibilities.**

Now more than ever young people told us that they valued having fun, being creative and enjoying experiences, holidays and celebrations.

Our Engagement Promise

Sharing information and involving children, young people and families in what we do and how we do it is key to improving outcomes. This is why as a Trust we are committed to ensuring we:

- Make sure information is accessible and jargon free
- Include everyone, and we listen and learn from our staff and communities
- Use age appropriate and creative ways to engage children and young people.
- Keep it simple and be honest about what you can influence
- Value equality and the diversity of local communities
- Are open and transparent with what we know and what we have done and why

For the families we work with we will work hard to involve you as much as possible, building on your strengths to shaping support plans and approaches that are best for you.



**Barnsley – the place
of possibilities.**



 coffee
break 

3.15-3.30



Bloomberg Harvard City Leadership Programme The Early Years


Professor Sally Pearse
Strategic Lead for Early Years,
Sheffield Hallam University

Tackling inequalities in Early Childhood

The Bloomberg Harvard Collaboration Project:
January to May 2023

Using Problem Driven Iterative Adaption tools to tackle problems in a complex, multi-agency and dynamic system.

Working with the Bloomberg-Harvard City Leadership: Collaboration Programme

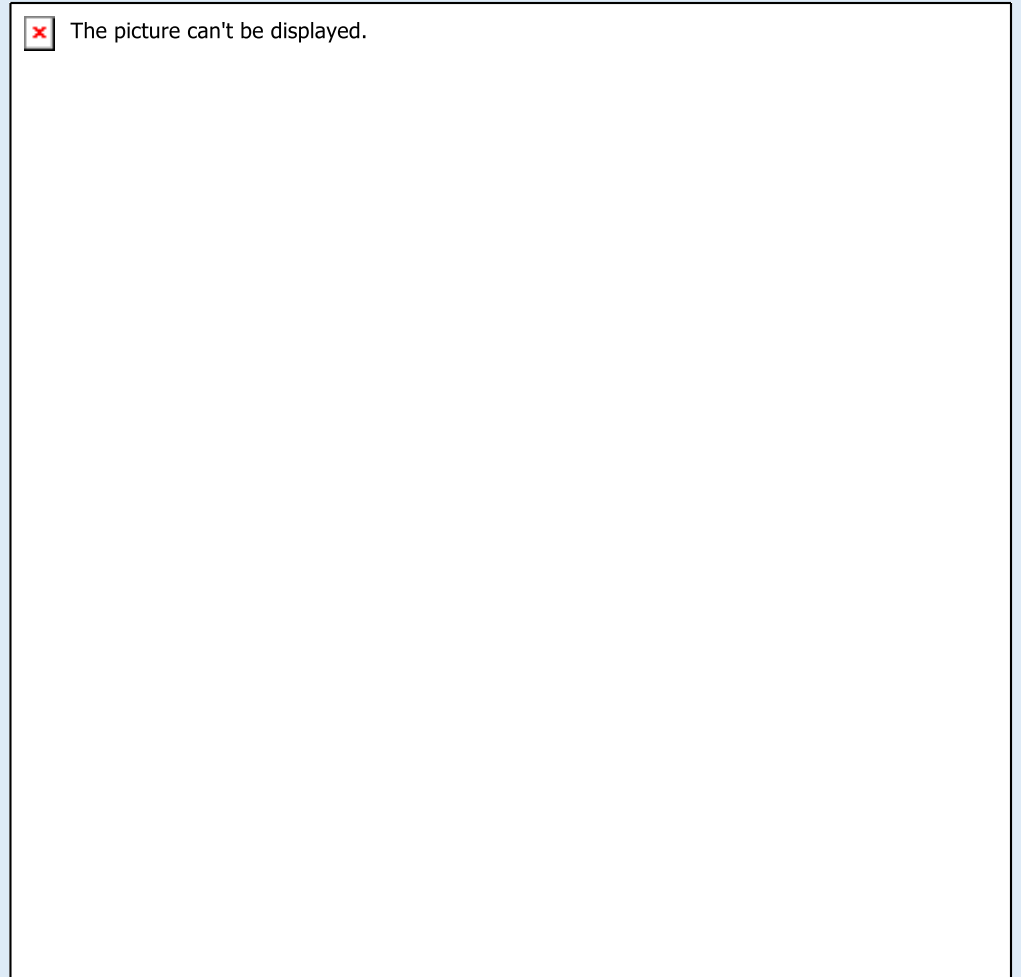
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- A 'team of 8' drawn from different fields:
- Will Cleary-Gray, Sheena McDonnell and Chris Edwards: *health and care system*
 - Cat Ross, CEO Baby Basics: *The non-profit / voluntary and community sector*
 - Sally Pearse, *Academic and practitioner*
 - Rupert Suckling, *Public Health expert*
 - Joe Horobin and Andy Gates, *region and city government*
 - *Now joined by Riana Nelson*

Collaboration track focus: Health inequalities and early years

Why did we choose health inequalities and early years?

1. A complex system – with a statutory obligation to collaborate
2. A new partnership emerging (ICP) and a mandate for change
3. A particularly acute issue in South Yorkshire
4. A commitment from partners for change and action.



Problem Driven Iterative Adaption: a tool for getting things done in complex environments....

Since meeting as a team in early Jan we have spent the last 5 months following the process below:

Problem definition (a very detailed fishbone): Testing this to destruction with our partners.

Public Value Proposition: what are we tackling and why are we doing it.

Entry Points: Identifying some entry points for us to get into the problem – with those narrowed down through identifying where the group thinks we have a large change space.


Testing our progress: we've been testing our public value proposition and entry points with a long list of stakeholders

Start something – recognise the power of small wins – and keep going...

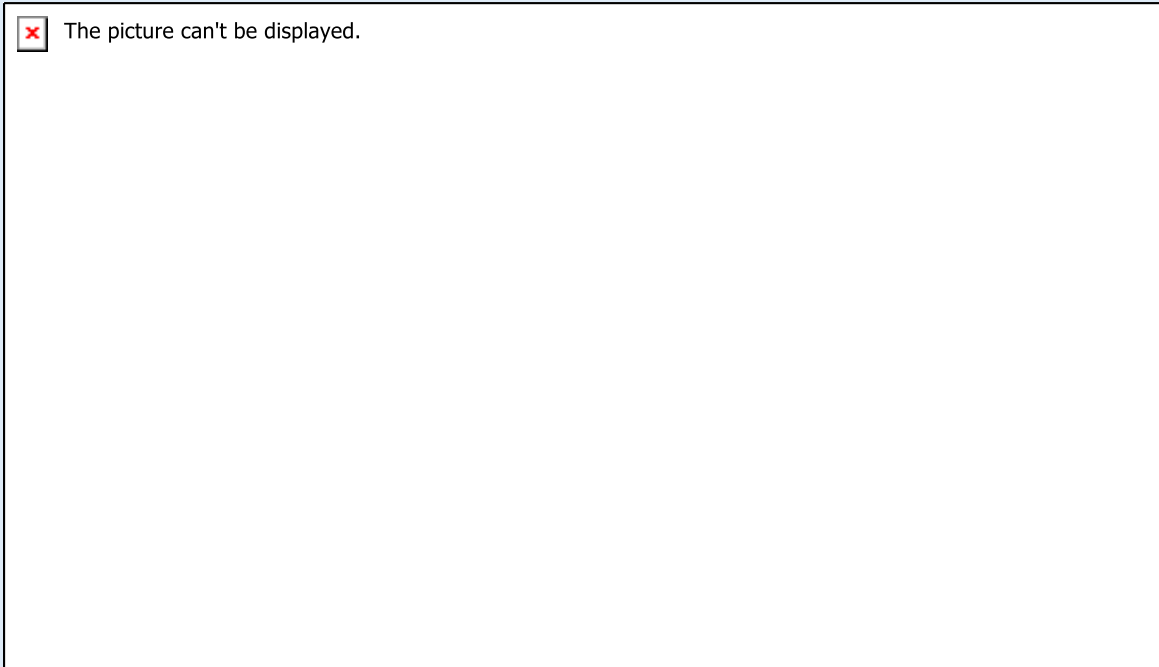
Our problem fishbone

We spent some time exploring the problem. What did we learn?

- A complex problem – with lots causes.
- Some system issues, some workforce, some societal.
- We've tested this with hundreds of stakeholders – including at the South Yorkshire Health Inequalities Summit.
- It gave us plenty of potential entry points. Many are not new to professionals working in this space.
- But knowing your problem helps you work out where we could start.

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Which got us to a new value proposition



The first 5 years of a child's life determine their next 50

“We will tackle the fact that too many of our children are locked out of a successful future and are dying too soon, and we will do this because we want our children to have a good start in life, so they live healthier and happier lives.”

Which helped us work out where to start...


1. When problems are so large you have to pick some ways in.
2. These routes in need to help you move things on; they need to be generative in nature.
3. They need to be achievable – we can design that through a ‘change space analysis’ process.

Entry Point	Activities to make progress	Why
Exploring the diverse / fragmented / complex services:	Understanding refining, testing and mapping the systems of support available in a community we work in.	To gain a deeper understanding of families experience and engage with all those who are involved. Ability to do something about it. Acceptance both that this is an issue and that it can make a substantive impact on outcomes.
Narrowing our target group through data	Agreeing a definition and focus for data enquiry: working hypothesis is that we want to narrow our focus and build richness in our understanding of families at risk of, or currently experiencing poor health outcomes.	Do-able. Can help create support for our effort. By narrowing we make the project real.
Trusted networks	Research / identify best practice, find positive deviants, and deepen our understanding by: <ol style="list-style-type: none"> 1. National literature review – role of trusted networks 2. Identify partners and stakeholders who can help shape policy. 	<ol style="list-style-type: none"> 1. Key theme running through stakeholder engagement on fishbone. 2. Helps nudge ‘acceptance’ of the 3A’s – and helps us iterate. 3. Enables us to use existing resources more effectively.
Safe Space to Sleep	<ol style="list-style-type: none"> 1. Providing knowledge, training, & access on the importance of safer sleeping to service providers and parents 2. Provision of appropriate bed, mattresses & bedding 3. Evaluate the impact with users and service provider. 	<ol style="list-style-type: none"> 1. This is an entry point that allows us to create a conversation about the wider problem and demonstrate progress – with a large change space. 2. Providing a bed is a potential first contact point with a vulnerable family. 3. Brokers trust between provider & family

And knowing where
to start meant
digging deeper!

A new fishbone

- Agreeing an entry point around Safe Space to Sleep for every child in South Yorkshire meant we needed 'to go again'.
- So, we developed a new fishbone.....
- Which has now been tested with partners

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What we have learned / issues we have to grapple with:

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- This work is **happening** in many places – need to get alongside, join-up and support
- The safe space to sleep commitment is **tangible** and energises people
- The wider issue of health inequality **resonates** and aligns with many health and early years services
- **Conversations and engagement** matters enormously and generate momentum
- We are building a **movement / coalition** - as much as advocating specific change.
- **Time** is needed to test the problem and understand the lived experience
- The more we talk to stakeholders and partners the more **opportunities** and potential entry points emerge.
- There are parts of the system who are world-weary and therefore **hard to engage**
- The power of **small wins** in creating legitimacy and keeping the team motivated.

Docking into the ‘the system’.

One of our learnings / realisations is that we have to dock the Team of 8 work into the complex system out there.....

- We can (and are) doing that through continued advocacy and engagement – we’ve got formal approval.
- Aligning with ‘formal’ strategy work – making sure we are joined up”
- Exploiting opportunities – since we started two highly relevant new national pilots/bidding opportunities have become available that we’re now shaping via our work.





Children & Young People's Health Equity Collaborative

Sir Michael Marmot (Speaking Virtually), Institute of
Health Equity

Abigail Knight

Strategic Programme Lead, Barnardo's

Cat Crook

Programme Manager, Barnardo's



Sir Michael Marmot Recording

Children and Young People's Health Equity Collaborative



**Believe in
children**



**South Yorkshire and Bassetlaw
Integrated Care System**



**Cheshire and
Merseyside**

Health and Care Partnership



Birmingham and Solihull



The many asks of our Integrated Care Systems

**Population Health
Management**

**Budget reduction and
allocation**

VCSE Alliances

Health Inequalities

**Waiting times, elective
care backlog, etc.**

**Health and Social Care
Integration**

Children and Young People are 32% of South Yorkshire's population

Population Health Management

Budget reduction and allocation

VCSE Alliances

Health Inequalities



Waiting times, elective care backlog, etc.

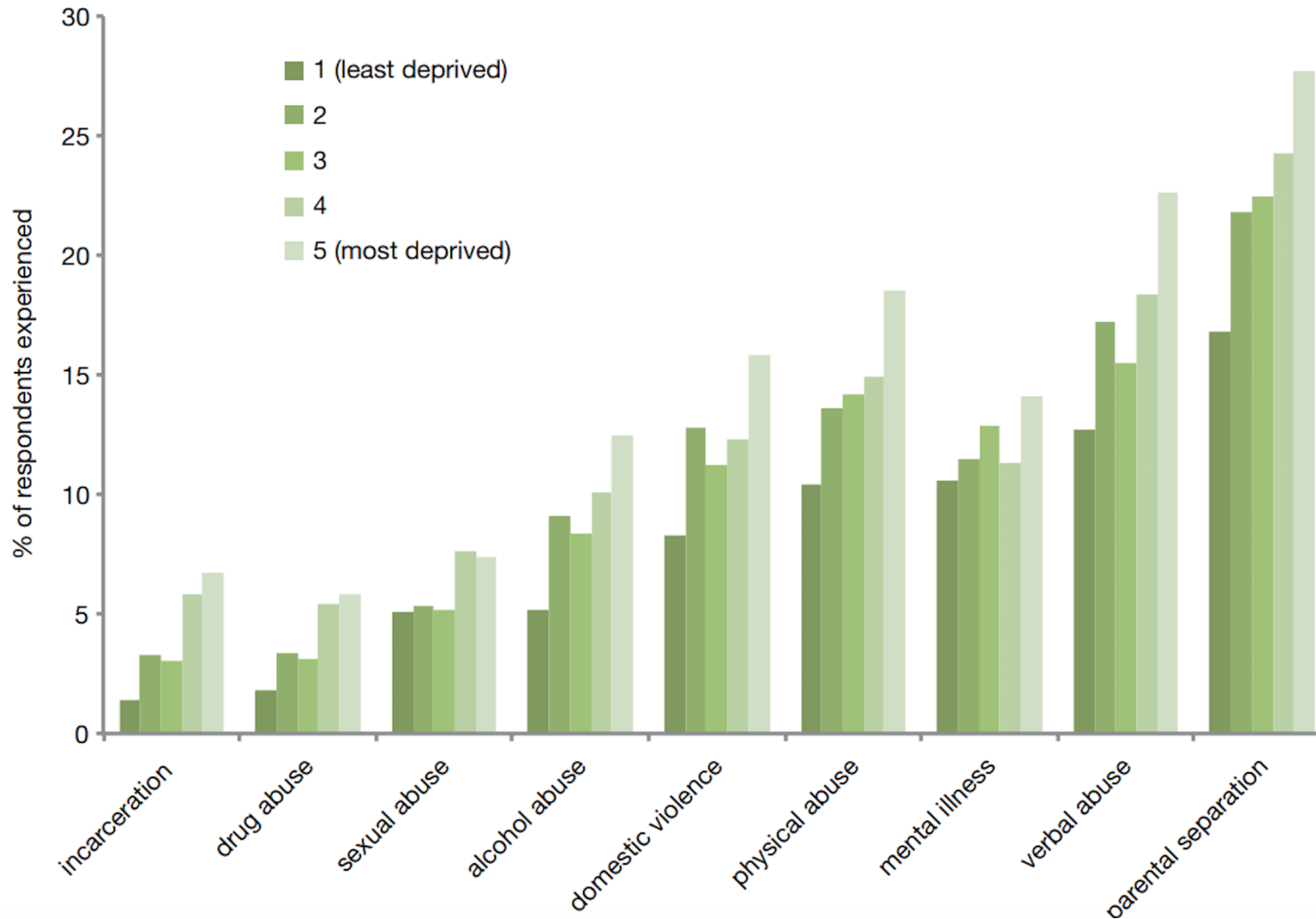
Health and Social Care Integration

Relative contribution of the determinants of health

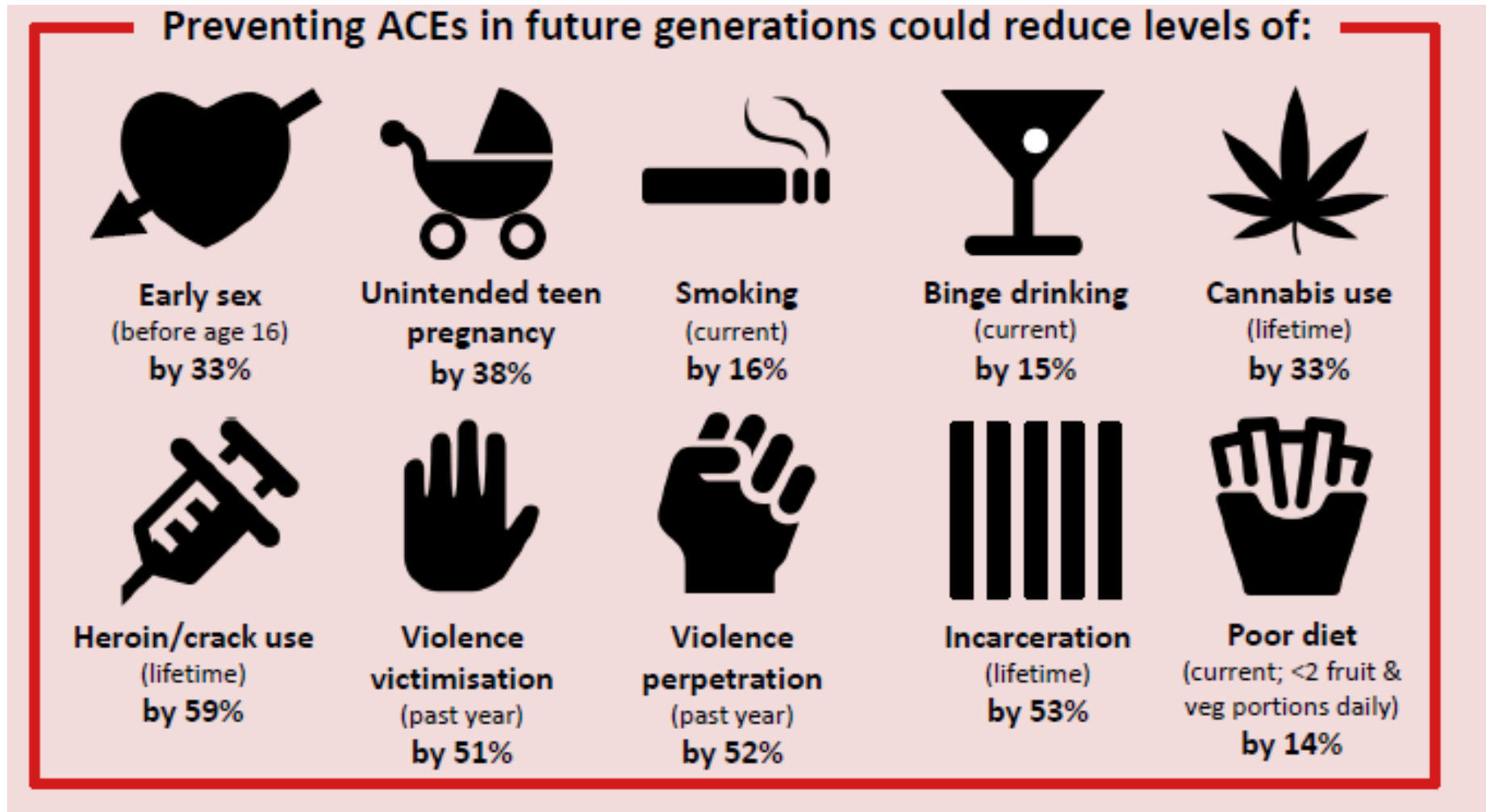
Health Behaviours 30%	Socio-economic Factors 40%	Clinical Care 20%	Built environment 10%
Smoking 10%	Education 10%	Access to Care 10%	Environmental Quality 5%
Diet/Exercise 10%	Employment 10%	Quality of care 10%	Built Environment 5%
Alcohol use 5%	Income 10%		
Poor sexual health 5%	Family/Social Support 5%		
	Community Safety 5%		

Source: Robert Wood Johnson Foundation and University of Wisconsin Population Health Institute. Used in US to rank counties by health status

ACEs by income England 2013



Adverse Childhood Experiences: England



Children and Young People Health Equity Collaborative

Vision

We aspire to guarantee a basic state of health and wellbeing for all children, regardless of circumstance.

Ambition

We aim for Integrated Care Systems to give equal weight to children and young people's health creation, as to their health and care service integration: the most cost-effective way to achieve health equity and reduce health inequalities.

In focusing on health creation, we will incorporate the role of the VCSE sector in understanding and acting on the wider determinants of health.

Proposition

Barnardo's and the Institute of Health Equity, led by Prof Sir Michael Marmot, are partnering to shape the way Integrated Care Systems (ICSs) create health and address health inequalities among children and young people.

We have partnered with three ICSs to be part of our Children and Young People's Health Equity Collaborative over the next three years.

Programme Outline

The Children and Young People's Health Equity Collaborative will comprise three complementary workstreams:

1.

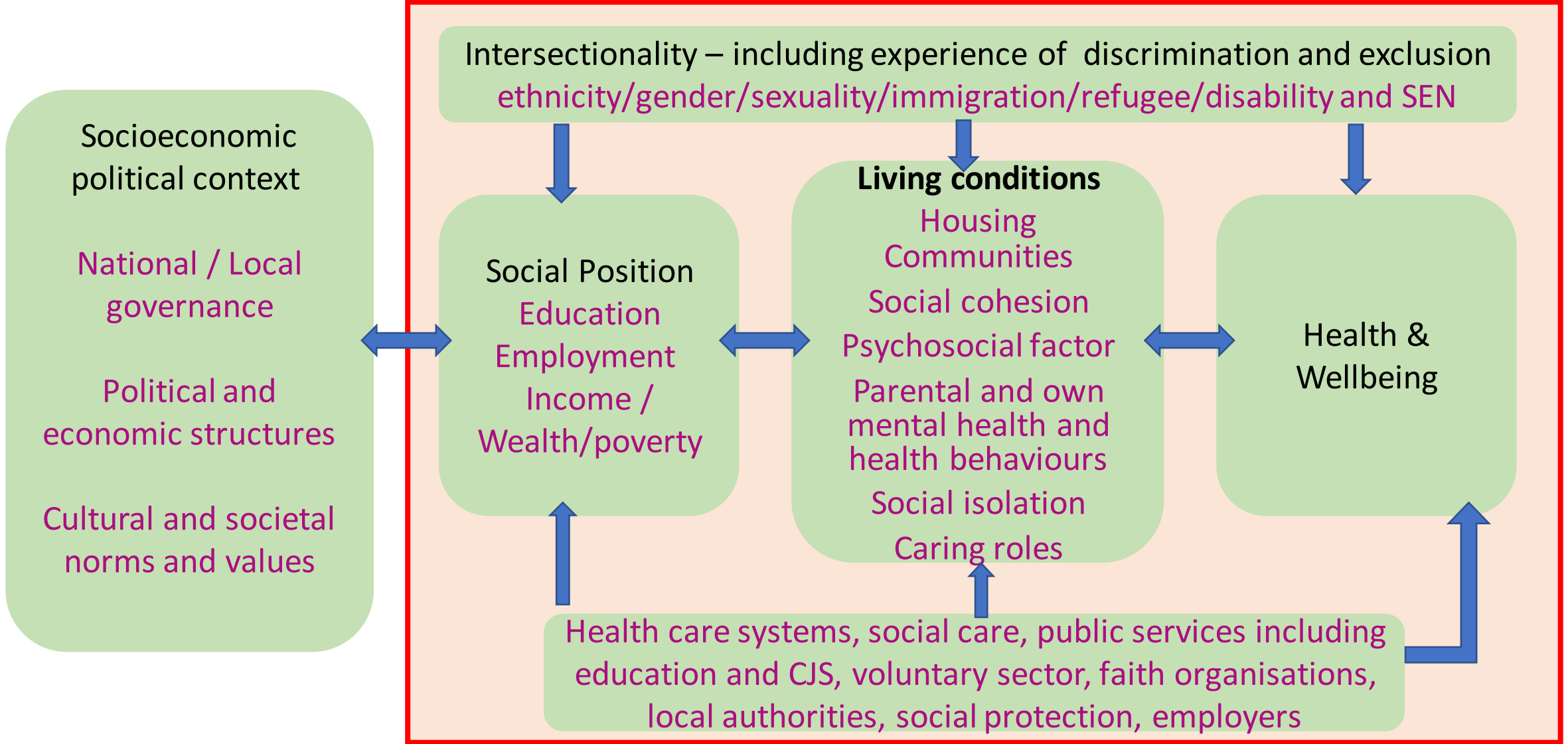
Children and
Young People's
Health Equity
Framework

2.

Children and
Young People's
Health Equity Dynamic
Measurement
Tool

3.

Children and
Young People's
Health Equity
Interventions



Social determinants of health and health inequities



What's our roadmap in South Yorkshire?

- **July 2023:** complete CYP engagement in the framework
- **September 2023:** populate and publish the CYP framework for each ICS and Prof. Michael Marmot to provide a narrative
- **October 2023:** use framework to prioritise area for intervention
- **March 2024:** co-design an intervention with children and young people, and VCSE partner
- **April 2024:** mobilise health equity pilots and supporting data tool
- **July 2025:** publish evaluation and supporting toolkit

Children and Young People's Engagement

VoiceandInfluence • 7d

Health Equity Collaborative - CYP engagement resources

Resources for working with children and young people in the Health Equity Collaborative. These resources are all to support the first engagement - consultation to feed into the framework. If you have any questions or want any more resources, please contact Rachel Frodsham: rachel.frodsham@barnardos.org.uk

Adult information pack

Health Equity Collaborative: information pack

Information pack for adults supporting children and young people for the Health Equity Collaborative.

Adults - Health Equity Collaborative - information

All of the information you need about this consultation including:

- How CYP will be involved
- What this consultation is for

An introduction to the Health Equity Collaborative for children and young people - PDF

Health Equity Collaborative: information pack

We want your help in shaping an exciting project about health. This pack will tell you more about what it is, how you can get involved and what you'll get out of it.

CYP - Introduction to Health Equity Collaborative

An info pack explaining what

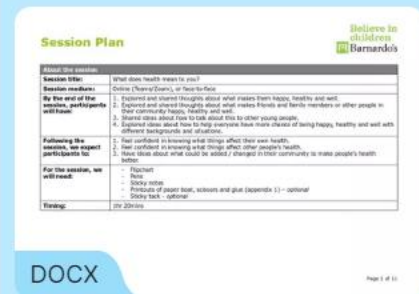
An introduction to the Health Equity Collaborative for children and young people - PowerPoint



An intro to the Health Equity Collaborative - CYP

A PowerPoint explaining what

Suggested consultation session plan



CYP session plan - an introduction to the Health Equity Collaborative

A suggested session plan running through the questions with CYP. This is a suggestion

Suggested consultation session plan - accompanying PowerPoint (if needed)



CYP session plan - an intro to the Health Equity Collaborative

A PowerPoint to complement the suggested session plan

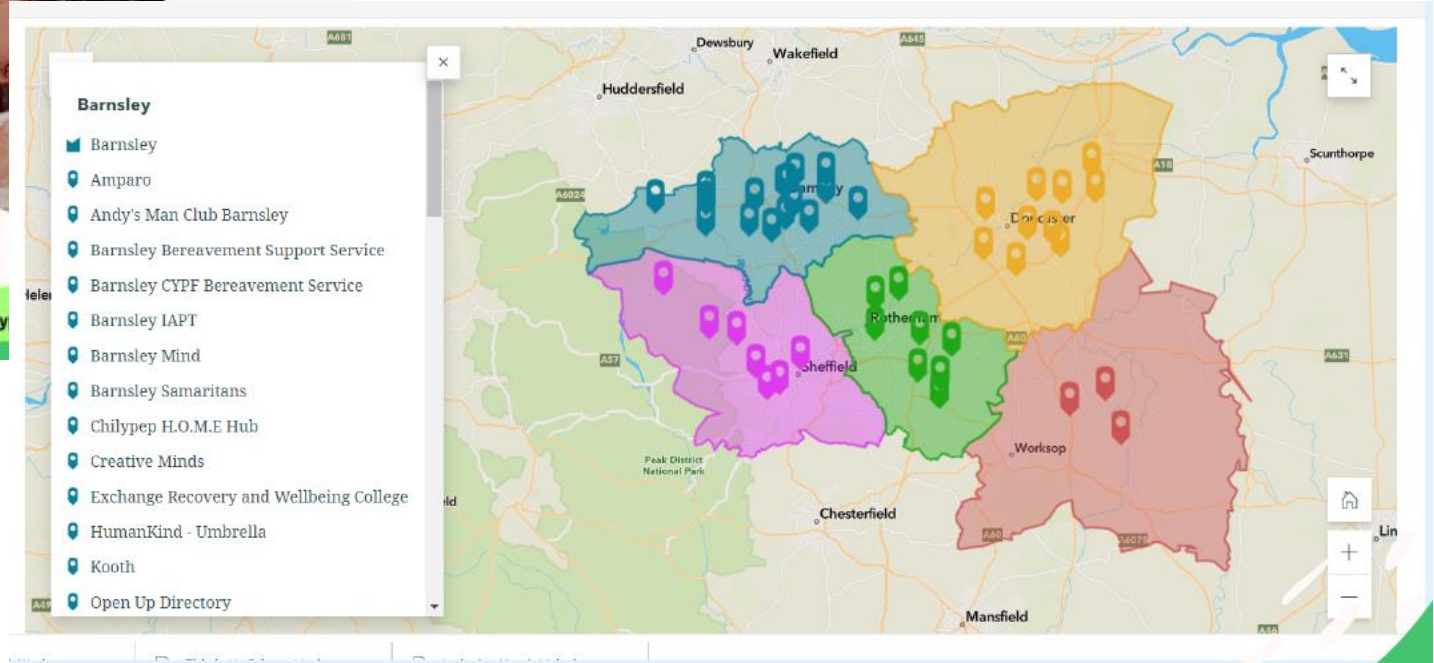
Children and Young People's Engagement



Voices of children and young people in South Yorkshire ICS

Best practice around engaging and involving children and young people in healthcare programmes, ensuring that they feel listened to, and that their assistance has led to meaningful change

www.chilypep.org.uk  /chilypep.  @chilypep  @chily



Children and Young People's Data

Healthcare data

- Vision for South Yorkshire Data Platform
- ↓
- Shared processes
 - Shared DPIAs
 - Existing reporting datasets



Analytics
Network



- Existing data
- Bespoke data
- VCSE insight

Local Authority Data

- Office of Data Analytics
- ↓
- Case for use
 - Test the theory of use of Children's Public Health, Early Help, inc. Family Hubs, Family Support

Children and Young People's Health Equity Intervention

- Co-produce solutions from the very beginning
- Be brave in addressing the issues children and young people truly care about, instead of what we think they should care about
- Use education as a forum to test health messages – this is happening locally through the Sheffield Children's team
- Avoid duplication, both in the Framework and throughout the system
- Utilise the political impetus of the Health Equity Board to ensure that children's voices are heard by high-level decision makers
- ICB needs to be signed up to the Framework at every level, even at the highest levels where it can guide discussions around investment and disinvestment
- Spot the missing key VCSE partners that need to be engaged in order to fill any gaps
- Pioneering best practice around innovation (such as National Child Tech Centre, Children's Hospital Alliance Leadership) – can we incorporate this learning into the Framework?

Children and Young People's Health Equity Intervention

How can we make children and young people feel that they matter?

- Children and young people need to feel like their time and energy has made a difference – some tangible proof of things being made better because of them. Can we thank them for their involvement somehow, through a photo or a video?
- Children need to be involved in designing the solutions
- Understanding how young people communicate, listening to them, and communicating back in an appropriate way
- Children and young people need to feel as if we have acted on the information they have given us
- Feedback to children and young people is essential
- Listen not only to what children want, but how they want to engage

Thankyou on behalf of all ICS systems who will benefit from your pioneering work

Thank you for your commitment to Children and Young People

Abi Knight

Abigail.Knight@barnardos.org.uk

Cat Crook

Cat.Crook@barnardos.org.uk

www.barnardos.org.uk  @barnardos_uk





Closing thoughts





Mentimeter Codes

- Making a difference to the lives of CYP in South Yorkshire <https://www.menti.com/alnqr7yxjiqz> 
- Amplifying the Voice of CYP <https://www.menti.com/alhi9qpjnv3j> 
- Diversity in the System to Address Inequities and Inequalities <https://www.menti.com/alih1d54bj2c> 
- A Shared picture of the priorities for the CYP of South Yorkshire <https://www.menti.com/alg4cfk9rxts> 
- The Best Start in Life: Hearing from our Places <https://www.menti.com/al46ueaak8eb> 
- Bloomberg Harvard City Leadership Programme <https://www.menti.com/alsxvbtty2j7> 
- CYP Health Equity Collaboration <https://www.menti.com/alytdjd9hjp> 
- Do you have any other comments/suggestions that would help us make future events better? <https://www.menti.com/al9ogcybew1q> 