



# South Yorkshire Integrated Care System Children & Young People's Alliance Conference 2023

## Addressing Health Inequality Together

Tuesday 6 June 2023

09.30 – 16.30

Arrival from 09.00

Barnsley Holiday Inn (S75 3JT)



**South Yorkshire Children & Young People's Alliance**

Healthier Together in South Yorkshire

**Barnsley | Doncaster | Rotherham | Sheffield**



@SYBHealthcare



#SYCYPAlliance

#HealthierTogether



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## Location & Directions

Detailed information is available from the Holiday Inn Website [here](#), and the postcode for navigation is [S75 3JT](#). The venue is just off J37 of the M1.

## Car Parking

Car parking is on site and complimentary with around 150 spaces.

## Public Transportation

Train Station

Barnsley Interchange

Estimated distance to the hotel: 3 MI/ 4.83 KM

## Evaluation

We will be asking for live feedback throughout the day using a mentimeter

There will be spaces available on the day for those who need it, either to take time out from the main space or join a virtual meeting.



***Please bring your own name badge on the day***





# Agenda

Time	Session	Speaker
9.30 – 9.45	A warm welcome: A year on together	<b>Ruth Brown (Host)</b> Chief Executive for Sheffield Children's Foundation Trust and the Children and Young People's Alliance
9.45 – 10.00	Making a difference to the lives of Children and Young People in South Yorkshire	<b>Oliver Coppard</b> Mayor of South Yorkshire
10.00 – 10.45	Amplifying the Voice of Children and Young People	<b>Lesley Pollard</b> , CEO Chillypep <b>Nicola Ennis</b> , Children & Young People's Alliance Programme Lead
10.45 – 11.15	Tea & Coffee Break	
11.15 – 12.30	Diversity in the System to Address Inequities and Inequalities: A System Lens	<b>Dr Luke Roberts</b> Resolve Consultants Ltd
12.30 – 13.30	Lunch	



Time	Session	Speaker
13.30 – 14.00	<p>A shared picture of the priorities for the Children &amp; Young People of South Yorkshire (South Yorkshire Provider Collaboratives &amp; Alliances)</p> <ul style="list-style-type: none"><li>• Marie Purdue</li><li>• Karen Smith</li><li>• Louise Walker</li><li>• Julia Jessop</li><li>• Cathy Hassell</li><li>• Katie Marfleet-Roebuck</li><li>• Jodie Deadman</li></ul>	<p><b>Will Cleary-Gray</b> Executive Director for Strategy and Partnerships Integrated Care Board Executive Lead for Children and Young People</p> <p><b>Nicola Ennis</b> Children and Young People Alliance Programme Lead</p>
14.00 – 14.50	<p><b>The Best Start in Life: Hearing from our Places</b></p> <p>Sheffield – Voluntary Sector Engagement Rotherham – Development of Framework Doncaster – 1001 days of life Barnsley – What Matters Most to Young People</p>	<p><b>Emily Ward</b> – Commissioning Officer, Early Years and Early Years Help</p> <p><b>Alex Hawley, Sam Longley &amp; Sue Turner</b> – Public Health Specialists</p> <p><b>Carrie Wardle</b> – Public Health Specialist</p> <p><b>Alicia Sansome</b> – Head of Public Health CYP</p>



Time	Session	Speaker
14.50 – 15.15	Tea & Coffee Break	
15.15-15.30	Bloomberg Harvard City Leadership Programme The Early Years	<b>Professor Sally Pearse</b> Strategic Lead for Early Years, Sheffield Hallam University
15.30 – 16.15	Children & Young People's Health Equity Collaborative	<b>Sir Michael Marmot</b> (Speaking Virtually), Institute of Health Equity <b>Abigail Knight</b> Strategic Programme Lead, Barnardo's <b>Cat Crook</b> Programme Manager, Barnardo's
16.15 – 16.30	Closing thoughts	<b>Ruth Brown</b> (Host) Chief Executive for Sheffield Children's Foundation Trust and the Children and Young People's Alliance



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## Speaker Bios



Ruth Brown,  
Chief Executive

Sheffield Children's Hospital, NHS Foundation Trust

Ruth is Chief Executive of Sheffield Children's NHS Foundation Trust and was appointed in December 2021 having been Executive Director of Strategy and Operations since 2017 and then Deputy CEO. She is also a trustee of The Children's Hospital Charity.

Ruth has 33 years of NHS experience and strives to be a leader that creates a compassionate and inclusive NHS for all. She has a wealth of experience leading complex change, promoting improved patient and colleague experience, creating strategy and leading collaborations within and across organisations. Ruth led Sheffield Children's response to the COVID-19 pandemic during 2020/21 and works closely with colleagues on the Executive Team to recover provisions following this.

Ruth is the lead CEO for the Children and Young People's Alliance in South Yorkshire and is a member of many partnerships including the National Children's Hospital Alliance; South Yorkshire Acute Federation; South Yorkshire Mental Health, Learning Disability & Autism Provider Collaborative and Sheffield Health Care Partnership (ACP).



Oliver Coppard  
Mayor of South Yorkshire

Oliver Coppard is South Yorkshire's Mayor.

Born and raised in the region, he took office as Mayor in May, elected on a platform of restoring the pride, purpose and prosperity of South Yorkshire. After graduating from Leeds University, Oliver began his career at Barnsley Council working on low carbon regeneration projects. Since then, he's worked in Parliament, in the US Congress and with the charity BookTrust. He was recently Chair of the Board at Sheffield Hallam Students' Union and has worked a number of high-profile political campaigns, both within the region and abroad. During his first few months as Mayor, Oliver has started work delivering his manifesto pledges, building on his promise to do politics differently, and to fight for a better deal for South Yorkshire.



**Lesley Pollard**  
Chief Executive Officer, Chillypep

I'm a Youth Worker through and through, with 35 years' experience of Youth and Community Work across South Yorkshire. Over this time, I've been lucky enough to develop my experience from being a grass roots youth and community development worker to a senior management level in the voluntary sector, working with strategic and multi-agency partnerships, and with voluntary, community, and Young People's organisations and groups.

For the last 21 years I've had the privilege of being the C.E.O. of The Children and Young People's Empowerment Project (Chillypep), developing what was a single project development post, based within a host community organisation, into a nationally recognised independent Charity. The organisation is founded on Youth Work and Community Development values and principles.

My previous work experience includes as a Domestic Abuse Coordinator, Participation Project Officer for The Children's Society, Community Development Worker, and a range of Youth, Community and Adult Community Education posts.

I hold qualifications in Youth Work and Community Development, a Cert Ed – Post 16 Education, and a Postgraduate in Management in Health and Social Care.



**Dr Luke Roberts**  
MBA, MEd.

Dr Luke Roberts has been working the Children and Young People's Alliance to address the challenges facing young people through a systems lens. He has spent over 20 years in the conflict resolution field working with schools, prisons, police, charities, and communities to address conflict and bullying situations. This led him to create Resolve Consultants Limited to explore how to transform conflict into peace. During this time, he became increasingly concerned that many projects/pilots were not providing long term benefits to communities. His PhD focused on Complex Adaptive Systems and how innovation can be sustained in organisations and communities. Since his PhD he has been working with government agencies such the Prison Service, NHS Leadership Academy and St John Ambulance on how to scale innovation within and across systems. His recent work with the Care Leaver Covenant on the experiences of those with care experience in the criminal justice system combined his ability to show how systems reproduce inequality with his passion for changing the lived experience of those in the system.

Luke is a visiting lecturer at Cambridge University and the Royal College of Art.



**Will Cleary-Gray**  
South Yorkshire Integrated Care Board Executive  
Director of Strategy and Partnerships

Will has been the Chief Operating Officer of the South Yorkshire and Bassetlaw Integrated Care System since 2016 and is committed to developing integrated care for the people of South Yorkshire. Will has senior experience across a range of health, care and academic sectors, including system partnerships, commissioning, provision, the voluntary sector, the Department of Health, the University of York and the Royal College of Nursing. He brings a breadth of experience working across health and care in highly complex and emergent environments. Will is a critical care nurse by background and is passionate about improving population health and wellbeing.

My work journey has been vibrant and varied, having worked with children with SEND, in primary schools, complex needs residential and respite care. I have been an NVQ 3 Early Years and Childcare Assessor, provided pre Ofsted support and guidance to the (voluntary, private and statutory sector) as an Officer within the Childcare Improvement service, Coordinator of Family Group Conferencing, and Family Centre Services in Sheffield, then as Early Learning Community lead working for Save the Children, primarily building systems change through co-production.

On his appointment, Will Comments: "I'm really excited about the opportunity to continue to support the journey towards and delivery of integrated care for the people of South Yorkshire. I genuinely see the benefits of integrated care for our population, and I'm delighted that my appointment gives me the opportunity to continue to work with all of the committed partners in South Yorkshire, with the ultimate goal of our integrated health and care aspirations becoming reality."

**Louise Walker**  
Programme Manager, South Yorkshire Primary Care Provider Alliance



Louise is a Programme Manager for the South Yorkshire Primary Care Provider Alliance, with a focus on the development and delivery of the Primary Care Strategy for South Yorkshire.

Louise has worked in various project and programme management roles in the NHS over the last 14 years, covering a wide remit including urgent and emergency care, long covid, nurse retention and workforce systems. She has also worked as a Practice Manager and Medical Receptionist in South Yorkshire.

**Emily Ward**  
Commissioning Officer for Early Years and Early Help



Emily works within Children's Commissioning and has strategic involvement in the development of the wider Early Help system, particularly in relation to engaging partners and developing relationships across the Local Authority to drive the Supporting Families programme and the Family Hubs transformation, ensuring the continuity of maturity across both agendas. Emily has over 10 years' experience of delivering and implementing child and family-focused services through evidence-based initiatives and organisational leadership, advocating for improved life outcomes for all but with a specific focus on those who are seldom heard or experience multiple disadvantage.



### Katie Roebuck-Marfleet SY UEC Programme Director



Katie started her 20 year NHS career in the field of Research Governance, where she wrote numerous bids to the National Institute for Health Research and was successfully awarded millions of pounds of funding to pump prime research, across several hospitals throughout England. It was at Birmingham Childrens' Hospital in her role as Head of Research, Business and Governance that Katie was involved in exciting opportunities to work with the McLaren Formula 1 team, building new innovative systems for PICU & leading on ground breaking international trials.

After reaching the ceiling in her research career, Katie took the decision to head back to her South Yorkshire roots (good move as she met her husband!) and work in the field of commissioning, covering a plethora of services across planned and unplanned care, with a focus on improving patient care. This is where her passion for UEC began. Katie moved across to SY ICB 3 years ago, leading the UEC and Endoscopy Hosted Networks. She is now the UEC Programme Director for the SY UEC Alliance. She is completing her dissertation for her Masters degree through the University of Birmingham, which is focused on Health and Care Leadership.

### Cathy Hassle

**Managing Director of the South Yorkshire & Bassetlaw Acute Federation, a provider collaborative made up of the five acute NHS Trusts in South Yorkshire:**

Previously Cathy was the Director of Clinical Policy, Quality and Operations for NHS England where she led the implementation of the NHS Long-Term Plan for cardiovascular disease and respiratory care. She has significant experience of leading large, complex programmes designed to help the NHS improve the quality of care, experience and health outcomes for patients. This work includes reducing unwarranted variation through national clinical audits, improving efficiency through technology enabled care services and implementing seven-day hospital services. During the COVID-19 pandemic, Cathy led the national response to the emerging health challenge of long COVID - overseeing the establishment of 90 trailblazing post COVID services and 14 paediatric hubs across the country, providing access to specialist diagnosis, treatment and rehabilitation for thousands of patients. Cathy is dedicated to supporting the NHS to tackle health inequalities and provide high quality, patient-centred care; aims which are at the forefront of all her work.



### Catherine Mercer

**Commissioning Officer for Early Years and Early Help**

My name is Catherine, I work within the Sheffield Local Authority Early Help and Early Years strategic commissioning team as a Commissioning Officer having been appointed in January 2023. I have 25 years of experience working across Children and Family services in both Sheffield, Derbyshire and as the Early Learning Community team lead for Sheffield within the North of England Save the Children team. I have a BA Hons degree in Children and Early childhood, alongside qualifications in Health and Social Care, leadership, business practices and project management.



My passion is improvement of services able to better meet the needs of families, through nurturing, inclusive, caring, and compassionate practice, families being at the heart of future success. My work journey has been vibrant and varied, having worked with children with SEND, in primary schools, complex needs residential and respite care. I have been an NVQ 3 Early Years and Childcare Assessor, provided pre Ofsted support and guidance to the (voluntary, private and statutory sector) as an Officer within the Childcare Improvement service, Coordinator of Family Group Conferencing, and Family Centre Services in Sheffield, then as Early Learning Community lead working for Save the Children, primarily building systems change through co-production.



**Carrie Wardle**  
**Public Health Specialist**

Carrie has over 10 years working in the public health field at both operational and strategic levels. She is currently theme lead for children, young people and families at Doncaster Council and is responsible for commissioning services for young people; the implementation of public health programmes; and the development health promotion materials.

Carrie has collaborated on several occasions with academic institutions to explore the effectiveness of public health services and will begin a National Institute for Health Research fellowship in October to explore new approaches to weight management and obesity.

**Alex Hawley**  
**Consultant in Public Health**



I have been a Public Health Consultant since joining Rotherham MBC in November 2018. Prior to that I was a Public Health Registrar for five years working in the East Midlands, including 2 major placement posts at Nottingham City Council, and Derby City Council, in addition to a shorter placement with Public Health England and six months leading a review of services for 0-5s for Derbyshire County Council.

I came to a career in public health, after having worked for 24 years at Sandwell Council in the West Midlands in two very different roles – as a Chartered Town Planner, working on strategic planning policy development; and later as manager of the local strategic partnership's Research and Intelligence team.

**Sue Turner**  
**Public Health Specialist**

I have worked in Public Health for 22 years in a variety of roles, ranging from sexual health, locality work, cancers, healthy ageing, tobacco control, to name a few. Since July 2021, I am now part of the Best Start and Beyond team, with a focus on children and young people. Previously I was a secondary school teacher for 10 years, studying Bed (Hons) as a mature student, as left school at sixteen, and worked in a number of roles.

**Sam Longley**  
**Public Health Specialist**

I have been a Public Health Specialist in Rotherham since June 2022 following 2 year contract with UKSHA (formally PHE) where I was a Health Protection Practitioner Team Leader for the East Midlands Covid-19 Response cell.

I am very proud to be an adult trained Nurse and Specialist Community Public Health Nurse – Health Visitor and previously worked in Sheffield and continue to maintain my registration.

**Alicia Sansome**  
**Head of Public Health (Children and Young People)**



Alicia is a Registered Nurse and Specialist Community Public Health Nurse and holds a Public Health Master's Degree and Leaders for European Public Health diploma. She has significant experience providing strategic professional leadership to shape and deliver public sector services within Local Authority, NHS and the Third Sector.

Alicia is Head of Public Health for Children and Young People in Barnsley where she leads the delivery of a public health strategic vision relating to giving every child the best start in life, working across the system with partners to ensure effective services are delivered, securing best outcomes for some of the Boroughs most vulnerable CYP and Families.

Alicia's role includes the Head of the 0-19 Public Health Nursing Service, she is responsible for the overall leadership, management and development of the Public Health Nursing 0-19 workforce and co-ordinates delivery of the Healthy Child Programme. Improving health and wellbeing, and in particular reducing inequalities in outcomes has been central to her career and she is committed to improve the life chances for children, young people and families.



**Professor Sir Michael Marmot**  
**Professor of Epidemiology at University College London, Director of the UCL Institute of Health Equity, and Past President of the World Medical Association.**

Sir Michael Marmot has been Professor of Epidemiology at University College London since 1985. He is the author of *The Health Gap: the challenge of an unequal world* (Bloomsbury: 2015), and *Status Syndrome: how your place on the social gradient directly affects your health* (Bloomsbury: 2004). Professor Marmot is the Advisor to the WHO Director-General, on social determinants of health, in the new WHO Division of Healthier Populations. He is a Distinguished Visiting Professorship at Chinese University of Hong Kong, and is the recipient of the WHO Global Hero Award.

Professor Marmot held the Harvard Lowen Professorship for 2014-2017 and received Prince Mahidol Award for Public Health 2015. He has accepted honorary doctorates from 18 universities. Marmot has led research groups on health inequalities for nearly 50 years. He chaired the Commission on Equity and Health Inequalities in the Americas, set up in 2015 by the World Health Organization's Pan-American Health Organization (PAHO/ WHO). He was Chair of the Commission on Social Determinants of Health (CSDH), which was set up by the World Health Organization in 2005, and produced the report entitled: 'Closing the Gap in a Generation' in August 2008. At the request of the British Government, he conducted the Strategic Review of Health Inequalities in England post 2010, which published its report 'Fair Society, Healthy Lives' in February 2010. This was followed by the European Review of Social Determinants of Health and the Health Divide, for WHO EURO in 2014, and in 2020 Health Equity in England: Marmot Review 10 Years On, and Build Back Fairer: the COVID-19 Marmot Review.

Professor Marmot served as President of the British Medical Association (BMA) in 2010-2011, and is President of the British Lung Foundation. He is an Honorary Fellow of the American College of Epidemiology; a Fellow of the Academy of Medical Sciences; an Honorary Fellow of the British Academy, and an Honorary Fellow of the Faculty of Public Health of the Royal College of Physicians. He is also a trustee of the Food Foundation, was a member of the Royal Commission on Environmental Pollution for six years, and in 2000 was knighted by Her Majesty The Queen, for services to epidemiology and the understanding of health inequalities. He was appointed a Companion of Honour for services to public health in the 2023 New Year Honours. Professor Marmot is a Member of the National Academy of Medicine.



**Abigail Knight**  
**Strategic Lead for Integrated Child and Family Health**  
**Barnardo's**

Abigail Knight is the Strategic Lead for Integrated Child and Family Health at Barnardo's, establishing the organisations policy programme and models of intervention for prevention, early intervention, and health inequalities in child health. Before joining Barnardo's, Abigail was a public health consultant in East London and has published in the field of health inequalities and community resilience.



**Karen Smith**  
**NHS South Yorkshire ICB VCSE Programme Lead**

Karen worked extensively in the voluntary, community and social enterprise (VCSE) sector before joining the South Yorkshire and Bassetlaw Integrated Care System in 2018. Karen is passionate about working collaboratively with the VCSE to improve outcomes for our populations, and has worked alongside the sector to develop the VCSE Alliance.



## CYP Alliance Team



Nicola Ennis

Children and Young People's Alliance Programme Lead

Nicola initially qualified as an RGN in Scotland and for the past 30 years has worked in both the voluntary sector and NHS, undertaking further training as a public health nurse and obtaining a MA in Sociology. She completed research on the physical and mental health inequalities of looked after children and following the research publication established a looked after children's health service in West Dunbartonshire. Nicola went onto project manage the redesign of specialist children service in Greater Glasgow and Clyde, and managed Children and Adolescent Mental Health services in Glasgow and then Sheffield.



Donna Coleman

Project Manager

Donna has over 20 years of experience working in the NHS in a range of admin and clerical roles and more recently was the Admin Manager for Inpatient Child and Adolescent Mental Health Services in Sheffield. Donna has recently completed a Senior Leaders Master's Degree in Practice as well as completing her ILM Level 7 end point assessment. Donna enjoys supporting projects to improve the health outcomes of children and young people in South Yorkshire and Bassetlaw as part of the Children and Young People's Alliance.



Helen Burgess

Project Manager

Helen initially qualified as a paediatric occupational therapist with a career that expanded over 23 years in different paediatric clinical settings. The later 15 years she was clinical lead at Chesterfield Royal Hospital managing the overall delivery of the service. She then took a year out to pursue a full-time Masters at Sheffield University in Public Health Management and Leadership. This led to a project management role with Sheffield City Council in the special education needs department working in the area of transitions and commissioning.





## Children's Literacy

Lacking vital literacy skills holds a person back at every stage of their life. As a child they won't be able to succeed at school, as a young adult they will be locked out of the job market, and as a parent they won't be able to support their own child's learning.



This intergenerational cycle makes social mobility and a fairer society more difficult.

People with low literacy skills may not be able to read a book or newspaper, understand road signs or price labels, make sense of a bus or train timetable, fill out a form, read instructions on medicines or use the internet.

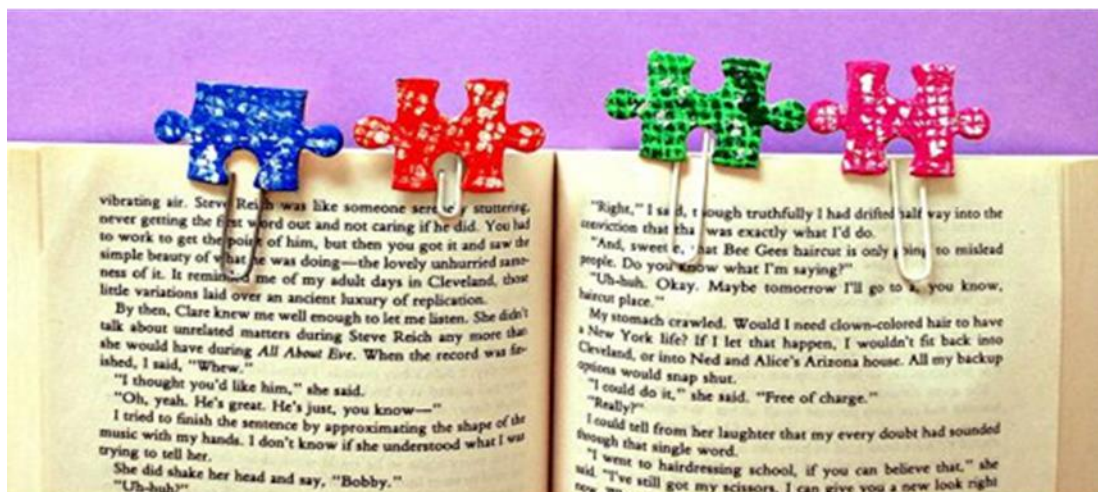


1 in 11 disadvantaged children in the UK say that they don't have a book of their own

Children born into communities with the most serious literacy challenges have some of the lowest life expectancies in England



# How to make a bookmark out of a jigsaw



## Supplies:

- jigsaw puzzle pieces
- poster paint or acrylic paint
- paper clips
- super glue or white glue
- paintbrush
- a small piece of flower wrapping net



## How to Make It



### Paint the jigsaw puzzle pieces:

1. Apply a coat of white paint and let it dry.
2. Apply a coat of your favourite colour and let it dry.
3. To create the "net/dots effect", put the flower wrapping net on top of the puzzle piece and apply a coat of your chosen colour. Remove the net and let it dry.
4. Glue the paperclip on the back of the jigsaw puzzle piece.